

### CERAMIC • ARCHITECTURE • DESIGN



# **TILES INSPIRED BY NATURAL PRODUCTS**



ISSN 2321-2713 ₹ 200

# DOUBLE LAYER COMPRESSION



Technological progression has taken a step ahead with Varmora's Techno Twin. A novel production technique in which base tile is compressed by two ceramic layers, which bind them together. This enhances durability and significantly reduces water absorption capacity, ensuring a product that lasts for many years to come.



www.varmora.com



# **TILES • SANITARYWARE**



### VARMORA GRANITO PVT. LTD.

- HEAD OFFICE: 8/A National Highway, At.-Dhuva, Tal.-Wankaner, Dist.- Morbi. Tel.: +91-98252 23068, Fax: +91 2828 287700<br/>E-mail: marketing@varmora.com
- COPORATE OFFICE : A-54, 1st Floor, Elite Auto House, Mathuradas Vasanji Road, Andheri Kurla Road, Andheri (EAST). Tel.:+91-22-263-33233, 269390011/12, Fax: +91-22-263 73297, E-mail: mumbai@varmora.com

#### BRANCHES AND COMPANY DISPLAY CENTER:

ANDHRA PRADESH : Door No.: 1-11-246, Surya Arcade, Opp. Cafe Bahar & Restaurant, Bengumpet, Hyderabad-10, Mo.: +91-9177173999 | DELHI & NCR: A-12 Sector-9, Opp. Sector-20 Police Station , Noida, U.P., Tel.: 0120-2533330-31-32, E-mail: delhi@varmora.com | GUJARAT: 4, Patel Avenue, Nr. Gurudwara, Off. S. G. Highway, Ahmedabad-15. Tel.:- +91-79-40372812, E-mail: ahmedabad@varmora.com, | GUJARAT: 2, GP Park Society, Udhna-Magdalla Road, Surat, Tel.: 0261-2237499 | HARYANA: Plot No. 14, 1st Floor, Industrial Area, Phase 2, Panchkula, Haryana 134 113. Mob.: +91-85588 03712 | KERALA: Door No-33/1846, 1st Floor, Samuel Sons Build, Sobha Road, Chakaraparambu, NH-47 By Pass, Palarivattam, Ernakulam, E-mail: cochin@varmora.com | KARNATAKA: #55/C 42/1, 2nd Floor, Above Syndicate Bank, 40th Cross, 2nd Main Sangam Circle, 8th Block, Jayanagar, Bengaluru - 560 070, Mob.: +91-80416 12001, Email: bengaluru@varmora.com | RAJASTHAN: Ceramic Corner S-1, 5th Floor New Atish Market Gopalpura by pass, Mansarovar, Jaipur, Rajasthan-302 030, Mob.:+91-600 36363, 7230 072471 | TAMILNADU: No. 42/51 Third Floor, Above Union Bank Of India, Near Quality INN Sabari, Thirumalai Pillai Road, T. Nagar, Chennai-600 017, Tel.: 044-43551212, Mob.:+91 89388 06901, E-mail: chennai@varmora.co.in | GOA : E-mail: goa@varmora.com, Mob.:+91-8879665986 | WEST BENGAL: 241, Shantipally, Chakravortypara, Opp. Lane To Kasba New Market, On R.B. Connector, Kolkata-107., E-mail: kolkata@varmora.com







Available in size: 600x1200mm | 600x600mm RD16mmoutdoor

RD 20mm outdoor



BRANCHES: MUMBAI: 31/R, Shri Laxmi jyot Industrial Estate Premises Co-operative Society Ltd., Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai -400053, Tel: 022 40167131, Fax:022 40167132, E-mail: mumbai@simpolo.net AHMEDABAD: Aggrawal Mall, Office No.1, 3rd Floor, Opp. Bhagwat Vidyapith, S. G. Highway, Ahmedabad-380061. Tel: 079 32930222, Fax: 079 32931222, E-mail: ahmedabad@simpolo.net





DELHI: Simpolo House, C-1, South City-1, Gurgaon-1222001, Haryana. Tel: 0124 4278820, E-mail : delhi@simpolo.net COCHIN: 33/2380 A-A1, NH Bypass, Vysali Bus Stop, Chakkaraparambu, Cochin-682 032, Mob: 09349339938, Fax: 0484 4037118, E-mail: cochin@simpolo.net KOLKATA: 394, Rajdanga Main Road, Near Gateway Hotel, Kolkata - 700 107. Mob.: 9748858796, E-mail: kolkata@simpolo.net



| available size: | 1200x800mm | 1200x600mm | 600x600mm | 600x300mm

Preview of NERO PORTORO

CORPORATE OFFICE : OASIS VITRIFIED PVT. LTD. 8-A, National Highway, Kandla Road, MORBI - 363 642 (Guj) INDIA. Ph. : +91 70462 88888, W : www.oasistiles.in, E : info@oasistiles.in

SUGAR FINISH

RIFIED

DELHI OFFICE : B, 214 Okhla Industrial Area, Phase -1, NEW DELHI - 110 020. INDIA. E : oasistiles@gmail.com, Ph. : +91 11 40513430 (8 lines) For OVERSEAS INQUIRIES : OASIS TILES INDIA., E : export@oasistiles.in, Ph. : +91 99099 88668







proudlγ announcing stγlish and gorgeous

# Kriti Sanon

AS A OUR BRAND AMBASSADOR

 OUR REPRESENTATIVES:- Ahmedabad:
 09925043622
 Bangalore:
 09379797766
 09740295280
 08867755232
 Bhatinda:
 09316999904
 Bhopal:
 09300780822
 09300180822
 Bhotol
 09310418593
 Cohni
 09316999004
 Bhopal:
 09310780822
 09300180822
 Bhatinda:
 09316999904
 Bhopal:
 09300780822
 09300180822
 Delhi:

 09310418598
 Ghaziabad:
 09310418595,
 09999310033
 Gulbarga:
 0934191642
 Guwahati:
 0943051656,
 09085091955
 Gwalior:
 09300280822
 Hubli:
 093867750
 Hyderabad:

 09430751851,
 09300220005,
 09000538760
 Indore:
 093201401411
 Jaimu:
 094295213,
 09532516869
 Madurai:
 09443433800,
 09443832514
 Mumbai:
 09820060973,
 09326650209
 Nagpur:
 09850368580
 Nanded:
 08047072725
 Lucknow:
 093310418594,
 0999318591
 Patna:
 09708532410
 Pondicherry:
 0943077443
 Pune:
 09850972325,
 08605858817
 Raipur:
 09303099995
 Salem:
 09789660008
 Sambalpur:









**TILES • SANITARYWARE** 





Visually appealing sanitary wares from VARMORA. Delight in midst of nature's call. Bringing forth something new, a new way of viewing the world, a new perspective on aesthetic's omnipresent reach.

### VARMORA GRANITO PVT. LTD.

HEAD OFFICE : 8/A National Highway, At.-Dhuva, Tal.-Wankaner, Dist.- Morbi. Tel.: +91-98252 23068, Fax: +91 2828 287700 E-mail: marketing@varmora.com

COPORATE OFFICE: A-54, 1st Floor, Elite Auto House, Mathuradas Vasanji Road, Andheri - Kurla Road, Andheri (EAST). Tel.:+91-22-263-33233, 269390011/12, Fax: +91-22-263 73297, E-mail: mumbai@varmora.com

#### BRANCHES AND COMPANY DISPLAY CENTER:

ANDHRA PRADESH : Door No.: 1-11-246, Surya Arcade, Opp. Cafe Bahar & Restaurant, Bengumpet, Hyderabad-10, Mo.: +91-9177173999 | DELHI & NCR: A-12 Sector-9, Opp. Sector-20 Police Station , Noida, U.P., Tel.: 0120-2533330-31-32, E-mail: delhi@varmora.com | GUJARAT: 4, Patel Avenue, Nr. Gurudwara, Off. S. G. Highway, Ahmedabad-15. Tel.: +91-79-40372812, E-mail: ahmedabad@varmora.com, | GUJARAT: 2, GP Park Society, Udhna-Magdalla Road, Surat, Tel.: 0261-2237499 | HARYANA: Plot No. 14, 1st Floor, Industrial Area, Phase 2, Panchkula, Haryana 134 113. Mob.: +91-85588 03712 | KERALA: Door No-33/1846, 1st Floor, Samuel Sons Build, Sobha Road, Chakaraparambu, NH-47 By Pass, Palarivattam, Ernakulam, E-mail: cochin@varmora.com | KARNATAKA: #55/C 42/1, 2nd Floor, Above Syndicate Bank, 40th Cross, 2nd Main Sangam Circle, 8th Block, Jayanagar, Bengaluru - 560 070, Mob.: +91-804161 12001, Email: bengaluru@varmora.com | RAJASTHAN: Ceramic Corner S-1, 5th Floor New Atish Market Gopalpura by pass, Mansarovar, Jaipur, Rajasthan-302 030, Mob.+91-96100 36363, 7230 072471 | TAMILNADU: No. 42/51 Third Floor, Above Union Bank Of India, Near Quality INN Sabari, Thirumalai Pillai Road, I: Nagar, Chennai-600 017, Tel.: 044-43551212, Mob.: +91-8879665986 | WEST BENGAL: 241, Shantipally, Chakravortypara, Opp. Lane To Kasba New Market, On R.B. Connector, Kolkata-107., E-mail: kolkata@varmora.com





Editor-In-Chief Mitul Metawala

PR & Media Executive Sheetal Joshi

Art & Design Team Pramod Jadhav Nikesh Shah Rohan Kulkarni

**Sales** sales@thetilesofindia.com

Advertising Enquiry sales@thetilesofindia.com

Co-ordinator (International)

Mohammed Zaid Siddiqui zaid@thetilesofindia.com

Subscription Nikesh Shah subscribe@thetilesofindia.com

Editorial Enquiry info@thetilesofindia.com

#### Business Development International USA

Honey Panchal honey.panchal@ahuman.in

Printed, Published and owned by Mr. Mitul Metawala. Printed at A Human Info Digital Media Private Limited. 440, Laxmi Plaza, Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai-400053. and Published at 440, Laxmi Plaza, Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai-400053., Editor: Mitul Metawala.

All rights reserved. Reproduction in whole or part without written permission is strictly prohibited.

# **Publisher's Note**



4 years...not a very long journey that we can boast of and yet a very fruitful and enriching one. It took us some time to find our feet but now that we have done so, nothing is stopping us from galloping to a pace that is unseen and unheard of. For The Tiles of India, the sky is truly the limit!As always, we always work harder to make our anniversary editions special. This time too, the 4th anniversary special edition looks jazzier, glossier and happier than ever before. The theme is tiles inspired by natural products like marble, carara, stone, statuario or quartz. The demand for such tiles has risen. Not only do they look remarkably similar to their parent bodies but they are also lighter on the pocket and easier to maintain. The results are to be seen to be believed.

Find out what the Bellissimo range has brought from Italy to India to revolutionalize our homes. You will find details of Axor One, designed by the London-based design duo Edward Barber and Jay Osgerby.

Since the demand for such tiles is growing, we decided to profile SENSI by ABK Group. It is an interpretation of marble and stoneware tiles. Qutone has launched Asia's biggest magnum product in the ceramic tile industry by the name of "I Marble."In the projects section, we have chosen an exclusive peek into some marvellous creations. A bungalow in Pune designed by Ambience Architects and Interior Designers is made entirely with indigenous materials sourced from all corners of India. Two award winning projects of Sunil Patil & Associates are showcased.

Yellow Verandah's founder and interior designer Subhamoy Sinha is inspired by Mediterranean architecture and craftsmanship, French country style, Mexican traditional bold colors and textures. He has combined all of this in a residence in Hyderabad.

For all this and much more, read through the pages.

Jignesh Trivedi Publisher & Design Director A Human Info Digital Media Pvt. Ltd.



# PRESENTING THE ALL NEW ENDURA COOL ROOF TILES

These new innovative tiles, which are designed for your building's roof and facades, reflect the Sun's rays and lower the temperature inside your home by 10°C to 15°C. Thus saving electricity as well as the environment.

ATION



**JOHNSONTILES** REDEFINING LIFESTYLES, WORLDWIDE.









r

Connect with us: 1/hrjindia 👑 /hrjohnsonindial 🕒 /hrjohnsonindia CustomerCare: 1800-22-7484 (from BSNL and MTNL lines) Email: info@enduratiles.com | www.enduratiles.com SOHOSQUARE 392

# MAY-JUNE 2016



Alessandro Fabbri of ABK GROUP talks about their exclusive collection SENSI, an interpretation of marble and stoneware tiles

## **25** INDUSTRY INSIGHT

The Tiles of India interviews CMD of Qutone Manoj Agarwal about the launch of 'I Marble'

# **30** LUXE LUXURY

These magnificent collections by AXOR designed by ace designers redefine luxury

## **40 SHOWCASE | RESIDENCE**

Upcoming interior designer Subhamoy Sinha brings together several trends and arts in this project

### 46 SHOWCASE I INTERNATIONAL

Designer Matteo Nunziati has designed an apartment using the NATEVO range.

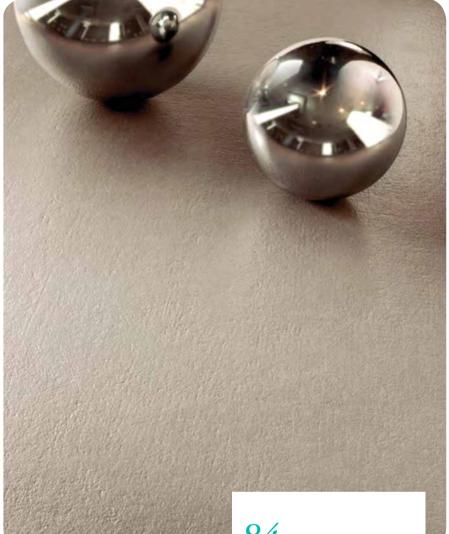
# 52 SHOWCASE | BUNGALOW

Ambience Architects and Interior Designers headed by Sandeep Shah from Pune made this bungalow with indigenous materials sourced from all corners of India

0

20







84 BRAND WAGON The Bellissimo range brings Italian style to Indian homes

## 56 SHOWCASE | VILLA

Architect Reza Kabul designed a villa in Lonavala keeping different tastes and needs of visitors in mind

## **60 SHOWCASE | HOTEL**

SICIS took a great amount of pain to create the perfect ambience at 'The Reverie Hotel' in Vietnam

## 64 SHOWCASE | ARCHITECT

The Tiles Of India talks to ace



architect Sunil Patil of Sunil Patil & Associates and showcases his award winning projects

# 72 GLOBAL TRAIL

This new product helps to create eclectic spaces

## **79** PRODUCT GALORE

A host of new tiles have entered in the market. Have a look at the amazing collections







	16	MAILBAG
	34	WHAT'S NEW?
	91	NEWS BULLETIN
	100	TRADE EVENTS
l	102	DEAL POINT
 	100	TRADE EVENTS



94 SPECIAL REPORT The excitement and buzz at Coverings this year was to be seen to be believed. Several institutional figures attended the 55th edition of Salone del Milano



**Cover Design:** Glowrt Design House





"I really loved the cover page of the March-April. The overall magazine is very attractive. Images used in the projects and features were very appealing."



"The Tiles Of India magazine has always surprised us with latest and ongoing trends. It has always given informative knowledge in ceramics, design and architecture. I enjoyed reading the March-April issue on innovating floor trends on floor and wall."



## VITA GRANITO PVT.LTD.

Survey No.82/p, 8-A National Highway, Nr. Dariyalal Resort, At. Jambudia, Morbi - 363642 (Gujarat) **CIN No**.U26933GJ2006PTC049666, **PH**.: +91-2822-283098/ 283921, **FAX**: +91-02822-283099, **Mob**:+ 91-7874133433, 7874233433

*"The innovating trends"* showed in features section was informative. It focused on the different patterns and materials available today."





"Thank you so much for giving a wonderful coverage. Keep up the good work..."

# Mail Us @

Feel free to give your feedback pertaining to the concept of The Tiles of India at info@thetilesofindia.com.

Your feedback is valuable to us.

# FEATURES

Leading brands talk about their latest collections that are ready to enter the market



**O INDUSTRY INSIGHT** 

# Digita Digita Decor Alessandro Fabbri

- CEO Sales and Marketing at ABK GROUP talks about their exclusive collection SENSI, an interpretation of marble and stoneware tiles and the growing demand for these products

INTERVIEWED BY: SHEETAL JOSHI PHOTOGRAPHS: ABK GROUP

Statuario White Sabl

# INDUSTRY INSIGHT 🗘



ABK Group

## What makes ABK a leading ceramic wall tile manufacturer? Now that the brand is a pioneer in the manufacture of porcelain stoneware floor tiles, how has this change benefited the company?

A focus on design and interior decoration together with ongoing research into technology are the main factors that have enabled ABK to become one of the world's leading ceramic tile manufacturers. Thanks to the technological innovations developed in our laboratories, we have been able to transfer our knowhow to the design and manufacture of porcelain tiles and to offer original and innovative solutions that set us apart from our competitors.

### Nature-inspired products and interpretations of marble and stoneware tiles are in demand. How do you see this evolution? And what was the need for it?

There is an increasing demand in market for materials inspired by the natural world. As a result of technological advances, particularly in the field of digital decoration, we are now able to create highly realistic reproductions of even the rarest and most delicate natural materials while ensuring the ease of use and maintenance for which ceramic tile is renowned.





# **O INDUSTRY INSIGHT**

## Your latest collection SENSI is also inspired by these trends and offers an interpretation of natural marble. How is it different from the other collections? Could you elaborate on its laying techniques, specifications and features?

SENSI is a ceramic tile collection that offers an extremely contemporary interpretation of marble. ABK's exclusive Lux+ and Sablé finishes mimic the two different kinds of machining operations used on the original material, namely polishing and manual sandblasting.

# What kind of technology is used to make these products?

When designing the SENSI collection, ABK introduced Lux+ and Sablé. These two new finishing treatments are capable of creating extremely compact and easy-to-clean ceramic surfaces. LUX+ surfaces have a very high gloss level (above 100 gloss points) but at the same time are extremely practical and hard The trend in design is certainly towards nature-inspired materials. Given the growing difficulties in sourcing natural materials, ceramic tile offers unique benefits

wearing. The lightly textured Sablé surfaces have an extremely soft touch and stand out in particular for the application of glossy quartzeffect materials in precise alignment with the marble veins.

### What are the most popular sizes and colours available for this collection?

The most popular sizes are 60x120 cm and 60x60 cm. As for colours,

the marble varieties in the SENSI range come in three pale classical versions (Statuario White, Calacatta Select and Sahara Cream) along with two more intense and unusual colours (Arabesque Silver and Pietra Grey). These can be used in conjunction with the two available finishes to create striking chiaroscuro effects on floors and indoor walls.

## Was there any demand from architects and interior designers for such products? Will demand for such tiles grow in the future?

The trend in design is certainly towards nature-inspired materials. Given the growing difficulties in sourcing natural materials, ceramic tile offers unique benefits. The advances made by our technicians have enabled us to reproduce all the aesthetic qualities of the original materials, including graphic variety, lustre, pure white tones and luminosity, while at the same time offering a product that is



# 

# HXFELE

# LIVE VERY HAFELE

Premium Quartz Surfaces from Caesarstone brought to you by Häfele

Mumbai Design Centre: Tel.: +91 22 2596 6728 / 9689 / 9660 / 8265 / 9787 Delhi Design Centre: Tel.: +91 11 6657 4999 Bengaluru Design Centre: Tel.: +91 80 4132 6116 / 2222 6116 Kolkata Design Centre: Tel.: +91 33 4008 9268 / 6814

Customer Care: 1800-266-6667 | To know more, SMS HAFELE to 56070 | Email: customercare@hafeleindia.com | www.hafeleindia.com | Follow us on 🕤 🕒

AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA

# INDUSTRY INSIGHT





SENSI is a ceramic tile collection that offers an extremely contemporary interpretation of marble

durable, simple to install and easy to maintain.

# What kind of research goes into finalizing a tile design at ABK?

Technology is key. To be able to create the designs of a collection, we first had to invest in research. This enabled us to develop ABK's innovative auto-leveling and wall and porcelain technologies and the new Lux+ and Satin+ treatments.

### What are your future plans?

After investing around 20 million euros during the two years 2014 and 2015, largely for the development of production plants for auto-leveling and wall and porcelain materials and for the purchase of 400 dpi, 6-colour digital machines, this year we are planning to invest a further 10 million euros in the installation of a new and highly innovative production plant built specially for ABK by Sacmi.

The new plant will produce large size panels that stand out for their innovative ceramic design and will begin operation during the summer. The plant will be fed by the Continua+ line and will also feature EKO, the largest kiln ever installed in Italy.

With its unique characteristics, the plant will combine outstanding finished product quality with high production flexibility. This will enable us to produce a wide range of sizes from 80x80 cm to 160x320 cm and thickness of between 6 and 20 mm in response to the needs of an increasingly demanding and diversified international clientele. •

Contact Details

# Intelligence Juotient The Tiles of India spoke to CMD of Qutone Manoj Agarwal about

#### INTERVIEWED BY: SHEETAL JOSHI PHOTOGRAPHS: COURTESY THE BRAND

the launch of **I Marble** 



utone has launched Asia's biggest magnum product in the ceramic tile industry by the name of "I Marble": Intelligent Marble. The launch witnessed the presence of Bollywood biggies. CMD Manoj Agarwal spoke about this new collection and the company's future plans.

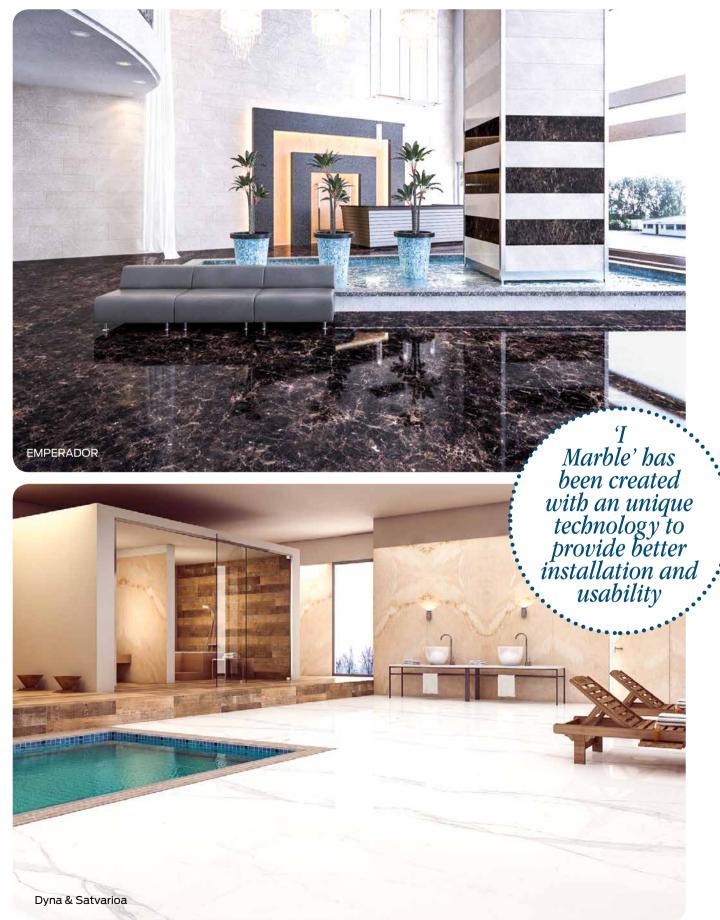
## In conversation with CMD Manoj Agarwal ...

## Tell us about your latest launch "I Marble"?

Outone launched "I Marble", Asia's newest magnum product till date. For the first time in the history of Indian tile industry, a product of this size has been introduced. We are very confident that the "I Marble"



# INDUSTRY INSIGHT



collection is going to revolutionize the industry. We are proud to launch this product to make Prime Minister Narendra Modi's dream of 'Make in India' a reality.

# What was the need and demand for bringing this product in the market?

Necessity is the mother of invention and when it comes to innovation, there is always room for more. We had more than one reason to form Team Qutone, as all of us strongly resent using natural resources like marble and the continuous quarrying which is causing a lot of disturbance to the planet. Moreover, marble is expensive. On the other hand, the 'I Marble' collection is stronger and has better properties like zero absorption and zero maintenance. R&D is a very strong arm at Qutone and our aim is "I Marble" collection is going to revolutionize the industry. We are proud to launch this product to make Prime Minister Narendra Modi's dream of 'Make in India' a reality

to unveil one new product technology every year.

## Kindly elaborate on the unique features and sizes of 'I Marble'? What is the USP?

The size of 8 x 4 ft is 'I Marble's' USP. The features are as below:

- The range is easy to maintain. All products have zero resin-filled patches with smooth finish.
- The collection is very sturdy and is also recommended for high traffic areas.
- The slabs are magnificently huge in size and reduce any possibility of wastage while installation.
- The mammoth size adds grandeur to any surface application and the extremely lightweight products make it an ideal choice for kitchen counter tops, floors, wall claddings amongst others.
- All the slabs have water absorption of less than 0.03%, ensuring the surface remains 100% moisture free, evading the growth of bacteria and fungus.



# INDUSTRY INSIGHT



# Qutone has always excelled in innovation and trend. What next can we expect from you?

There are umpteen products in the tile and marble industry in India today. Our only aim is to create technologically-advanced newer products and provide astounding solutions to architects and interior designers. Our products available across the globe. You will have to wait and watch and keep reading this magazine for what's next.

## Nowadays, there is lot of demand for tiles inspired by natural products. Is your latest collection inspired by such a trend?

Demand – Supply – Demand, this is a 360 degree circle. When you create a technology, a new innovation and then market it, you create a demand. With traditional products like marble or wood, the fear is they will deplete. 'I Marble' has been created with an unique technology to provide better installation and usability. Some of the products have been inspired from natural product surfaces.

# What, according to you, is the future of the ceramic tile industry?

The future of tile industry is undoubtedly very bright. Products like ours are easy to install, easy to maintain, durable and cheap. Hence, there is every reason for our product to shine.

# What strategy will you adopt for promoting this collection? Who will be your target audience?

Our strategy is very simple. We chose versatile actor Anil Kapoor and the

young and vivacious Yami Gautam to promote our brand. Architects, interior designers, home makers, corporates and large-scale projects like airports, amusement parks, multiplexes or hotels are our target groups.

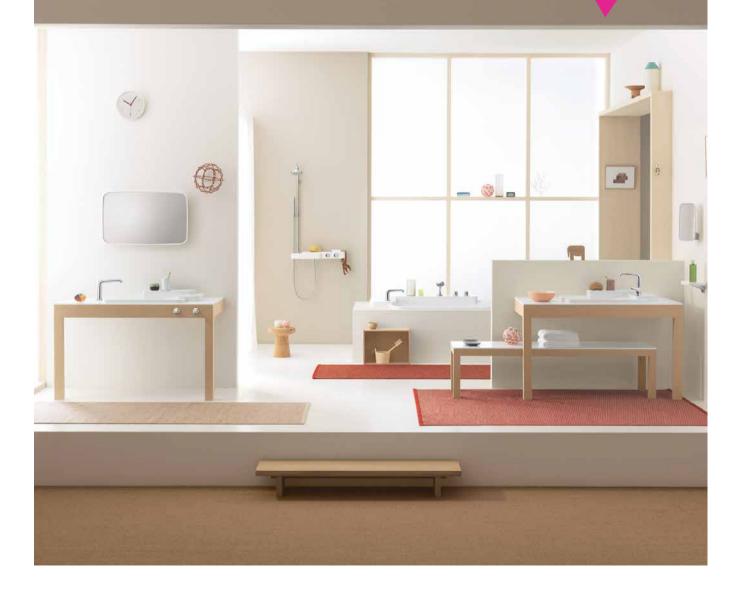
### What are your plans for the future?

International designs, constant research, state-of-the-art technology, after-sales servicing team and lots more. We believe in providing the best of products covering these criterion and our future endeavors too will focus on the same with many more revolutionizing products in the pipeline. •

Contact Details www.qutoneceramic.com

# CERAMIC-SANITARYWARE & FAUCETS

This section comprises new offerings from leading brands. Know about the exclusive collection designed by a veteran designer, which is a pure luxury. Have a look at the latest collections from brands



# LUXE LUXURY

# LASTING FINISH These magnificent collections by AXOR designed by ace designers redefine luxury



## AXOR ONE

Axor One, designed by the Londonbased design duo Edward Barber and Jay Osgerby, is the brand's first all-in-one shower control element. Barber and Osgerby focus on the philosophy of interaction design. Axor One eliminates the need of numerous water control units in the bathroom by unifying all of them in a central control unit. Water temperature regulation, water outlet activation and volume control can be achieved at the single press of the relevant paddle - thanks to the purely mechanical 'Select' technology. Axor One makes showering experience uncluttered and engaging and provides consumers with an enhanced level of bathroom simplicity. The marvelous creation of the British duo is available in variety of special finishes that blend perfectly in anv bathroom environment.



# LUXE LUXURY 🗘

### AXOR LAMPSHOWER BY NENDO

Axor impresses the consumers with yet another unique shower, Axor LampShower, designed by Oki Sato, the creative head of Japanese design studio Nendo. Nendo believes in philosophy of giving people a small " ! " moment. The concept underlying Axor LampShower is the natural fusion of light and water to add a sense of homeliness to the bathroom. This hybrid of lamp and shower creates a soothing atmosphere in the bathroom and adds a sensual dimension in the shower in a way which has not been seen before. With Axor LampShower, a perfect personal spa experience and an exceptional shower comfort is guaranteed. The elegant Axor LampShower can be harmoniously combined with a diverse range of Axor collections.



### **AXOR BOUROULLEC**

Axor Bouroullec is designed by the French designers Ronan & Erwan Bouroullec. Bouroullec Brothers' design philosophy focuses on 'Feel Free to Compose'. This collection comprises of washbasins and bathtubs, mixers, showers and accessories. The washbasins and bathtubs feature shelves that flow into one another. The washbasins are available in different sizes and styles - wall-mounted or built-in, with one or two shelves. The bathtubs of Axor Bouroullec collection are also characterized by the shelves that flow together in perfect harmony and provide ample storage space for personal items. With this collection, the customer is free to determine the position of the spout and the handle on the washbasin and the bathtub. The wall mounted shelves of the collection come integrated with the mixers for basin area and thermostats for the shower area, thus enhancing the bathroom scenario.

# LUXE LUXURY

### AXOR CITTERIO E

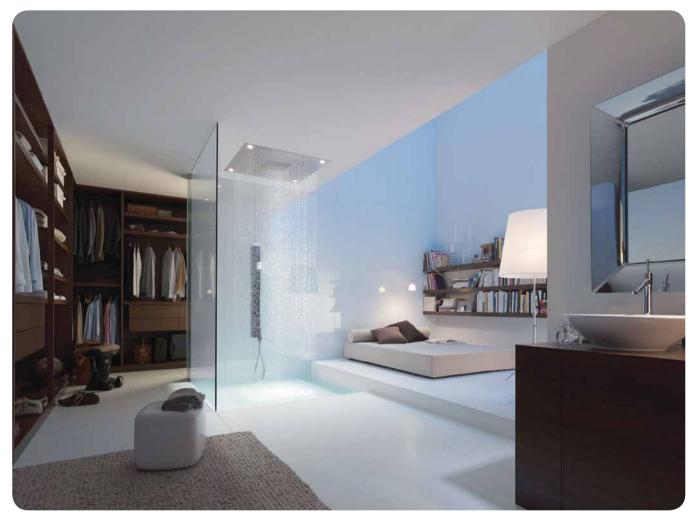
Axor's Axor Citterio E collection designed by its design partner Antonio Citterio is characterized by clean lines, smooth shapes and precious surfaces. The Axor Citterio E series of showers, mixers, bathtub and bidets come with the concept of exceptional ease of use and a pleasant touch and feel. The single lever faucet comes with joystick handle while the mixers are available in classic star handles. The faucets and mixers are available in four different heights, thus compatible with varied basin types. This collection has been the first love of designers because its bathroom fixtures add a special touch to the bathroom ambience and can be seamlessly integrated into a variety of bathroom environments.







# LUXE LUXURY 🛈



### AXOR SHOWERCOLLECTION

The Axor ShowerCollection, created in collaboration with the French designer Phillipe Starck, is a harmonius sytem that transforms your shower area into a personal spa. Phillipe Starck is one of the best-known contemporary designers in the world. This modular system lets you chose the elements that you want for your dream shower – from Axor ShowerHeaven overhead shower to thermostat module, from shelf to multifunctional waterfall spout and from the light to the loudspeakers. The 12x12 square shaped elements of the collection can be arranged horizontally or vertically to suit your needs. All you have to do is "Just Mix lt!" 😗

Contact Details www.axor-design.com



# WHAT'S NEW?



**VitrA's** Ross Lovegrove collection is inspired by nature with the outstanding combination of fluent and sculptural forms with fine lines. The design creates an elegant ambiance with three lacquered color options: Burgundy high gloss, white and olive green.

www.vitra-india.com





**Roca** has launched a new range of hall flush-free urinal marking prominence in advanced bathroom spaces. The automated and waterless system installed in the product has elevated the hygiene standard in the ever-evolving sanitary ware industry. This product works without flushing water, making it one of the most advanced products and giving a new name to water efficiency.

www.roca.in

# WHAT'S NEW?



Darling New is a **Duravit** design classic developed in collaboration with sieger design. This addition to the range helps meet the highest requirements. The Darling New wallmounted toilet is optionally available with the Hygiene Glaze anti-bacterial ceramic glaze.

www.duravit.in

#### WHAT'S NEW? 🚯

**Jaquar** group has launched a new product under its luxury brand Artize - shower tronics iV6. It is an intelligent water mixer system, which maintains the water temperature and flow rate during showering with a simple touch of a fingertip on the high-durability waterproof touchpad, one can choose the shower mode, control the temperature and manage water flow. Artize delivers products that are of highest quality and perfection, providing ultimate luxury in bathing spaces

www.jaquar.com





Grohe has launched new collection Ondus, a digital bath mixer, free standing

floor-mounted with a total height from finished floor 1040 mm. This product consists of advanced touch operating panel with back-lit icons, integrated digital display and intuitive menu navigation. It comes with two personalized pre-set programs diverter: hand shower/bath spout and additional head or side shower.

www.grohe.com

# PROJECTS

Prominent national and international architects provide insights on their various award winning projects. Enjoy reading about villa, bungalow, hotel, residence designed by ace architects and interior designers



# Recreate South Europe in Indian homes



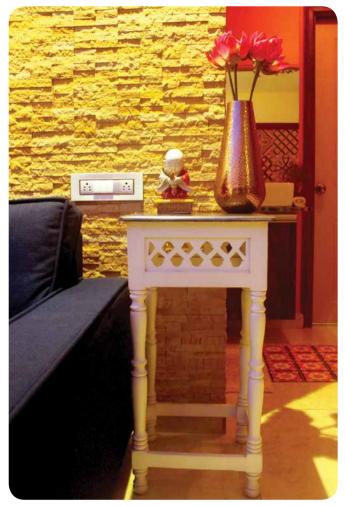
ellow Verandah is an interior designing company based in Hyderabad offering design consultancy and end-to-end turnkey design solutions. Every designer has an unique forte and style. At Yellow Verandah, founder and interior designer Subhamoy Sinha is inspired by Mediterranean architecture and craftsmanship, French country style, Mexican traditional bold colors and textures, Tuscan rustic elegant touch, Moroccan romantic Moorish design, Spanish colonial décor and Indian tropical ethnicity.



### Upcoming interior designer **Subhamoy Sinha** brings together several trends and arts in this project



#### **O SHOWCASE I** RESIDENCE





"I want to design homes that evoke romance with cornucopia of elegant colors, tastes and trends."

"I want to design homes that evoke romance with cornucopia of elegant colors, tastes and trends. I am inspired by the southern coast of Europe, the land of turquoise waters," pointed Sinha, who also has a rich experience in the IT industry.

Modern contemporary high street designs never amused his nerves. Having traveled across southern Europe often, Sinha experienced the





HEAVY DUTY OUTDOOR **GLAZED VITRIFIED TILES** 



#### SIMOLA VITRIFIED PVT. LTD. Old Ghuntu Road, Morbi - 363642 (Gujarat) INDIA.

Call: +91 96389 33111 | Email: rajesh.simola@gmail.com | www.simola.in

#### **O SHOWCASE I** RESIDENCE



vivid lifestyle, rich culture and art of Mediterranean, Tuscan, Spanish Earth. He developed a love for local talent, colours and down-to-earth living. "I have traveled to distant tribal villages in south-east Asia and my designs reflect that. I deliberately pick bright colors, hand-crafted furniture and unique wall designs. I experiment in flooring, fuse artifacts with stencil paintings, elegant fabrics, precious use of stones, mosaics and glasses, rugged wrought and cast irons without compromising with the comfort and luxury of living," he said. He has been designing residential apartments and stores for 5 years now.

Spread over 1700 sq ft in Jubilee Hills, Hyderabad, the 3 BHK apartment is owned by an investment banker who hails from the world of exotic stones, camels and palaces – Rajasthan. The design theme is a combination of Moorish style, Oriental indulge and Indian ethnicity.

"I have tried to transform a simple brick structure to a real essence of beauty. It boasts of a down-to-earth style with sheer luxury, relaxed design to create an exotic mood to indulge your personality – but without losing the soul of Mediterranean and Indian traditions. The design concentrates





#### RESIDENCE I SHOWCASE 😯

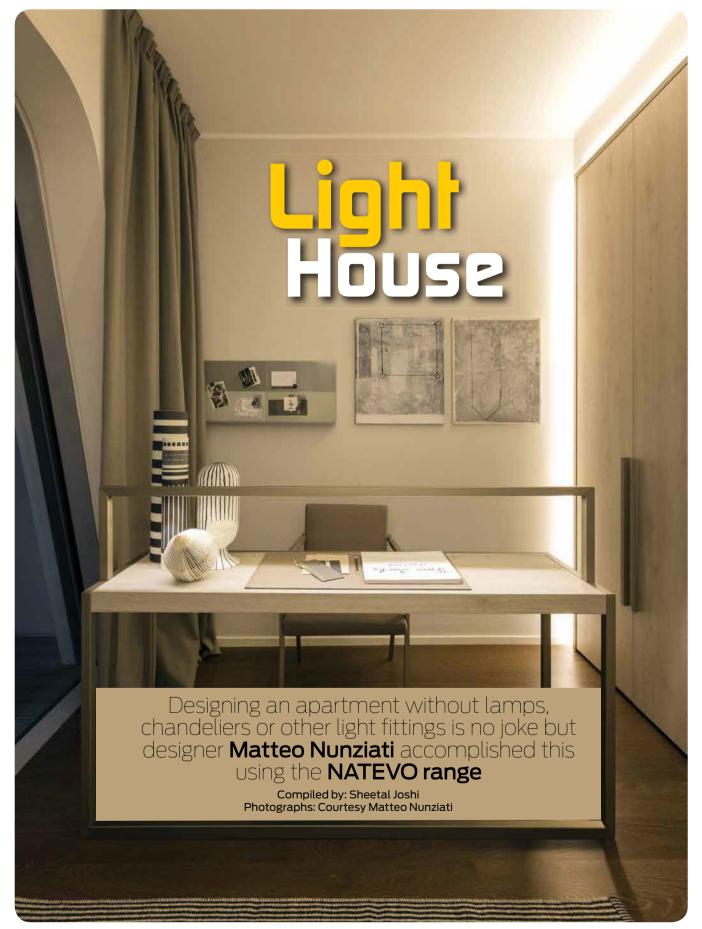




on less furniture and more space, stone-mural inlay flooring, elegant Moroccan tiles in the kitchen, wash basins counters and bathrooms. The result is sheer luxury. Artifacts, wall plates, tribal masks from different parts of India and abroad reflects a down-to-earth composition blended with vivid wall colors. Customized chalk painted and stenciled furniture evokes exclusivity in the house," pointed Sinha.

Yellow Verandah undertakes a project usually at brick stage so that they can plan the flooring and wall claddings well in advance. Their floor designs range from simple inlay work to exclusive patch, parquet, mosaicmarble murals, rugged seasoned wooden flooring with embedded metals, stones or hand paintings. "We select the materials from a wide range of exclusive vendors, not commonly available in the market. Our skilled tiling craftsmen work with design in mind. Our artists are talented in seasoning, painting the flooring," said Sinha. 😗

#### **O SHOWCASE I** INTERNATIONAL



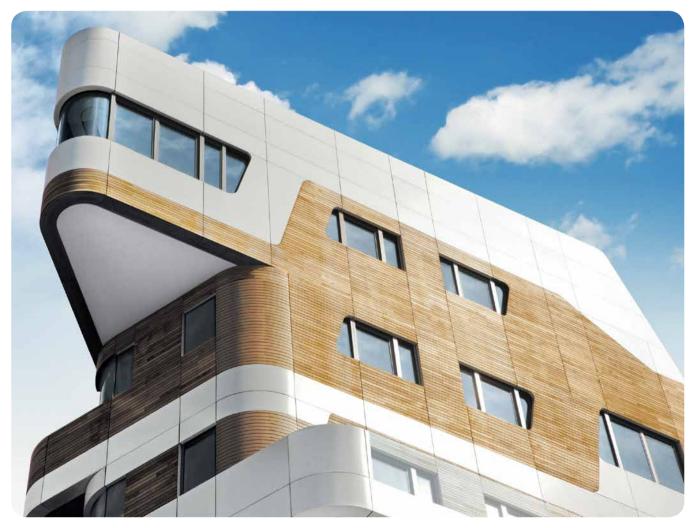


atteo Nunziati opened his interior design office in Milan in 2000. The product design department of the studio collaborates with some of the most important furniture, lighting and covering firms like Molteni&C., Poliform, Flou, Lema etc. Some of the prestigious design awards he has won include Good Design 2011 Award Chicago – USA for the best annual design for the washbasin "Elle" produced by Rapsel; Wallpaper Design Award 2011 – UK best annual design for the low table "Dali" produced by Matteograssi and Cityscape Award 2013 -Saudi Arabia for best residential architecture design.

The department of interior design specializes in designing luxury hotels, residences, private villas, wellness centers and spas. Since 2004, he cooperates as a project leader at the Domus Academy in Milan in the field of 'Master in Interior Design' and is in charge of the "Hotel Design" short-course.

In 2004, he worked with the Department of Industrial Design of Graduate Institute of Innovation and Design at National Taipei University of Technology in Taiwan. In 2005, he taught at the Ateneo Creativo -IDI Interior Design Institute in Milan. In 2006, he participated at the exhibition "50+2y Italian design" at the National Art Museum of China in Beijing where the most important designers of international fame from 1954 till 2006 were selected. In 2012, Matteo Nunziati was selected to design the first Trump Tower in India.

For an apartment spread over a total floor space of 110 sq.m in the



#### **O SHOWCASE I** INTERNATIONAL

residential block designed by Zaha Hadid in Milan's real estate complex CityLife, Matteo Nunziati used the NATEVO range which needs no lamps, chandeliers or other light fittings and has an undeniable advantage in energy, finance and ecology. He first designed the pieces of NATEVO furniture and then planned how they would be positioned in the various rooms.

Following this, he developed the Illumination Technology Project, a process that involves a complex series of calculations to determine the qualitative parameters of the illumination, with optimization and calibration of the light in relation to the size of the rooms and the characteristics of the furniture.



#### NUNZIATI Apartment

He wished to create a pleasant and contemporary atmosphere with basic and emotionallycharged elements. The products designed were inspired by the German rationalism of Bauhaus. where performance and purpose are transformed into beauty and elegance. The characteristic feature common to all pieces of furniture are the straight, sharp, decisive lines, a sort of geometric scaffolding that produces bookcases, storage containers, dining tables, coffee tables, armchairs, beds and wardrobes.

The light fittings are included inside pipes and the end-result is an eye-catching contrast between the shape of the structure and the gentle embrace of the indirect light. Traditional and sophisticated materials like aluminium, wood and marble were used in the production of the furniture. The contrast perceived is transformed into the balance between antique and modern, between contemporary lines, innovative technology and surfaces extracted from memory.

In this project, he tried to achieve equilibrium between aesthetics and performance, poetry and purpose, emotion and practical use. The

THE PRODUCTS DESIGNED WERE INSPIRED BY THE GERMAN RATIONALISM OF BAUHAUS, WHERE PERFORMANCE AND PURPOSE ARE TRANSFORMED INTO BEAUTY AND ELEGANCE

#### INTERNATIONAL I SHOWCASE 😗

idea was to create products and an ambience in which light was envisaged as an innovative solution for furnishing the home. Integration of light in furnishings eliminates the need for the majority of light fittings (for both technical and decorative illumination), their associated cost, the complicated installations involving channels for connecting the cables, the fuse boxes, electrical connections and masonry work on the ceilings or on the walls.

The process is very simple: the pieces of furniture are positioned according to the plans, the plug is inserted like a normal decorative lamp and this creates extraordinary illumination and aesthetic effects. This solution is an interesting one, not just for the domestic market but also in large real estate projects, hotels or residential properties as the total number of fittings required for a residential complex is much greater than the number for an individual home. It is an essential factor of any building construction project to contain the costs of installation, maintenance and purchase of each individual product. This collection provides the real estate investor with the possibility of eliminating all of the light fittings simply by integrating them in the furniture itself. Management is straightforward while the aesthetic standards and the quality are extremely high.

#### Living area

The properties of the materials and the possibility of creating versatile arrangements with a contemporary slant are the features that link the bookcase and the TV unit. The LEDs are inserted into the vertical uprights and they illuminate the surroundings creating suggestive effects. For both pieces, the structure is bronzed brushed aluminium. Shelves, lacquered doors and back panels have been added. They have a scratch resistant structured surface, Cambridge finish.

The cupboard in a bronzed brushed aluminum has been designed to combine shape and function. In addition to the storage capacity of the drawers, it can be used as a display unit for vases, sculptures and other prized possessions. It is aesthetic and its practical values are enhanced by the LED lights fitted along the posterior bar.

The dining-room table is unusual and impressive with its straight, sharp lines. It is characterized by the basement that raises it from



In this project, he tried to achieve equilibrium between aesthetics and performance, poetry and purpose, emotion and practical use

the ground, forming the superior intersection illuminated by LED lights. Positioned below the top, they are switched on and dimmed using a touch-pad. Simple, stylish and comfortable dining chairs add the fitting finishing touch for the table ensemble. The coating in 'Dollaro' molded Ecopelle is easy to care. Timeless elegance is the distinguishing feature of the sofa, the undeniable star of the living space. The large seating is soft yet firm; the backrest rolls at the sides to form the armrests and the covers in soft chenille ensure superior comfort. A matching armchair is available.

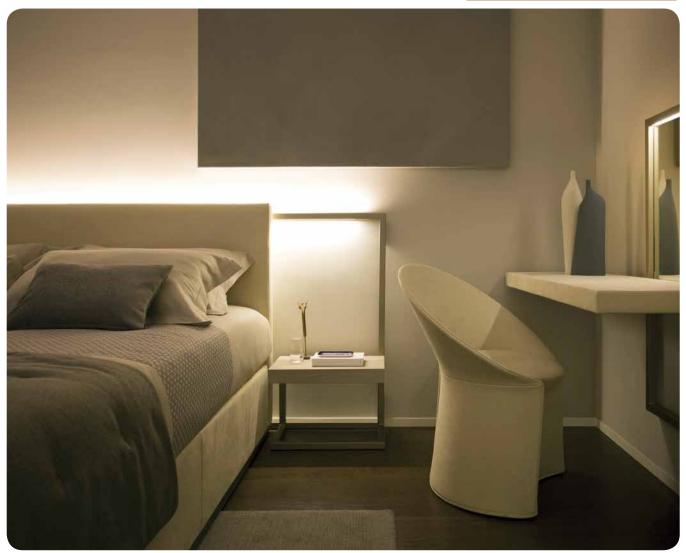
#### Master bedroom

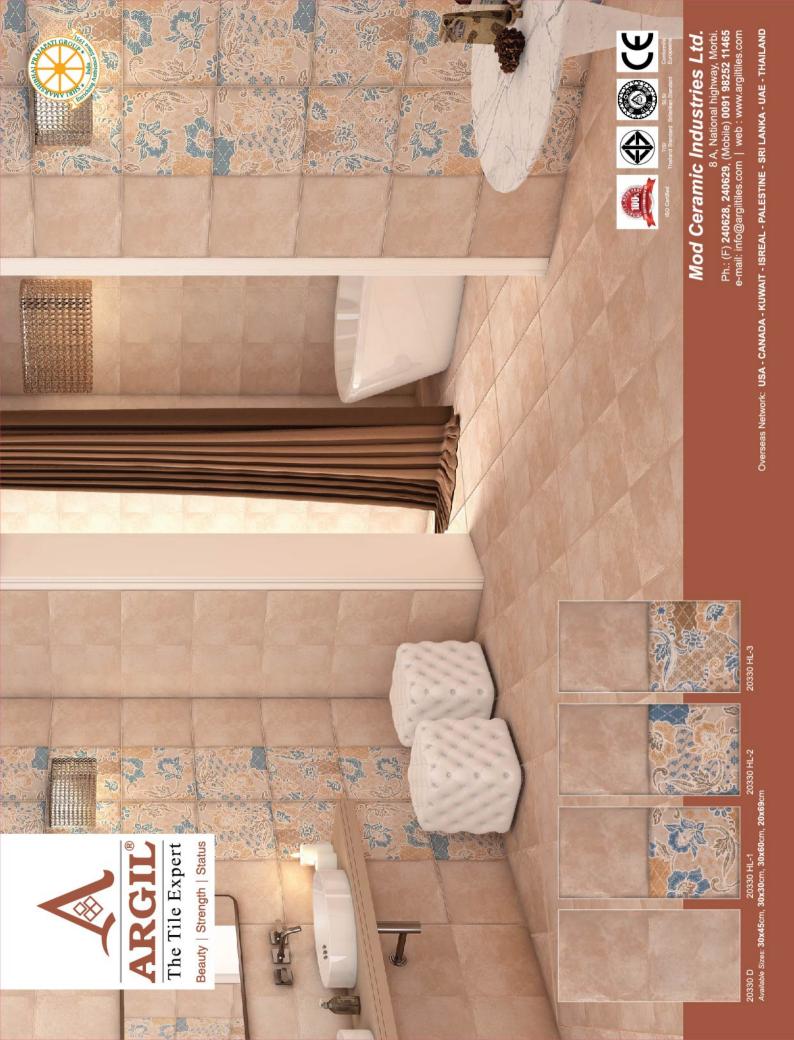
This elegant double-size bed has been upholstered in leather; the base and the headboard have soft upholstery; the ensemble is completed with the duvet cover 'Piper', a runner and decorative cushions in 'Ionio' fabric. The LEDs have been fitted to the back frame in bronzed brushed aluminum. This extends at the sides to create the nightstands with a structured scratch-resistant surface, Cambridge finish. LED has also been fitted to the front panel of the bed that also houses the TV. The vanity unit is a delightful piece of furniture that can be used as a make-up mirror, for reading or surfing the web; the top surface is coated in leather.

LED lights are fitted in the frame of the mirror too.  ${}^{\rm O}$ 

#### Contact Details

www.matteonunziati.com





#### **O SHOWCASE I** BUNGALOW

# 

### Ambience Architects and Interior Designers from Pune

made this bungalow with indigenous materials sourced from all corners of India

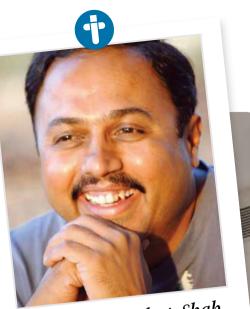
> MBIENCE - Architects and Interior Designers is a 25-year-old organization based in Poona with a primary focus on residential projects. They also undertake commercial projects. Design Director Sandeep Shah and his team are known for designing projects for people with an eclectic taste.

They have transformed this bungalow located on NIBM Road, Pune into an exemplary 'Make in India' model by sourcing indigenous materials from across India and avoiding use of any imported material wherever possible.

"The owners of the bungalow have a 'natural and earthy' taste and



#### BUNGALOW I SHOWCASE 🗊



Architect Sandeep Shah

#### () SHOWCASE I BUNGALOW

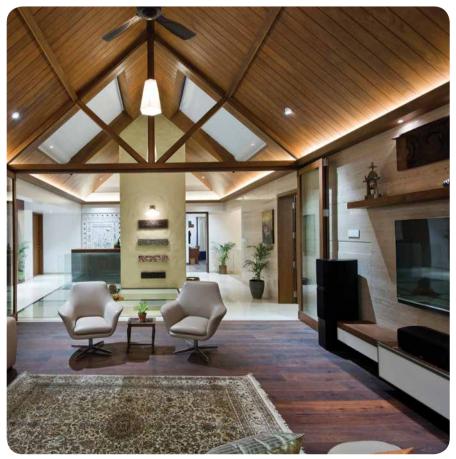


appreciate art. They wanted the house to be simple and yet artistic. They did not want anything jazzy," said Sandeep.

He sourced materials from various parts of India including Pondicherry, Auroville, Kochi, Chennai, Mumbai, Jaipur, Hyderabad and Delhi. Most of the antiques, artwork, furniture and fabrics were picked from these places. "China was a complete no-no here," he said.

The flooring is primarily in stone

Indian Products Truly have a very Warm and Co2y Feeling attached to Them and continue to add to the Nostalgia of the Past every day





and natural wood flooring. A subtle difference in the flooring and cladding generates some amount of interest while transiting from one area to another. The toilets have a fusion of the Western and Indian styles.

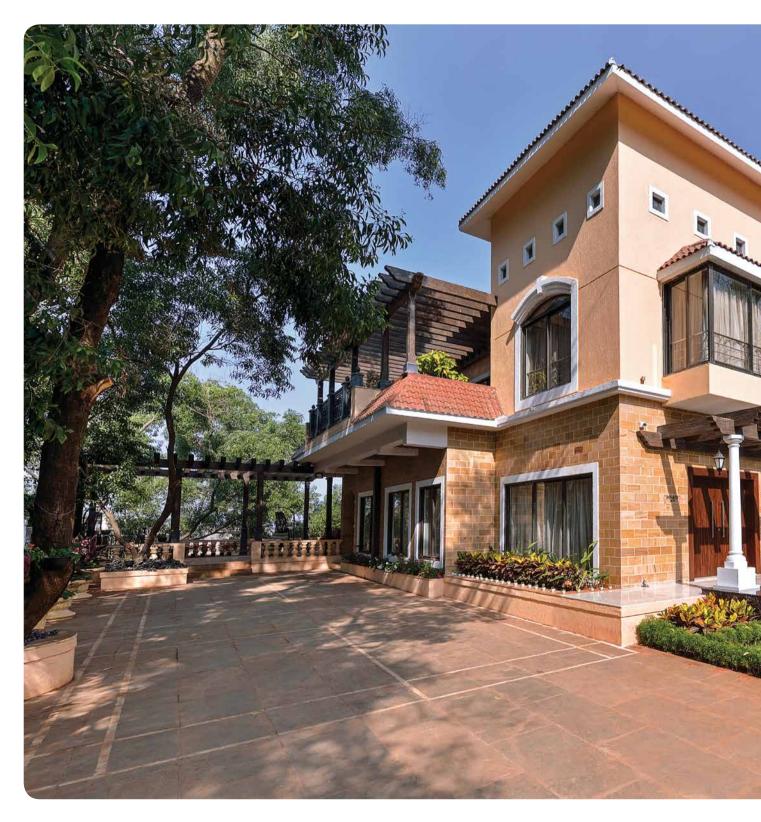
"Indian products truly have a very

warm and cozy feeling attached to them and continue to add to the nostalgia of the past every day. The matt and natural finish is incomparable to the glossy and loud furniture being sourced from China today. The look is almost meditative and permanent," pointed out Sandeep.

The central theme of the house is the use of a cream and beige stone along with wood and earthy tones. One single veneer and wood has been used throughout to give it a complete homogeneous look. Inspite of that, every room has its own unique identity and character. There is an undisturbed visual connectivity throughout the house due to openness of spaces and also due to the central courtyard which has a glass floor.

Understanding that the various artifacts, antiques, paintings and fabrics would play a dominant role in the final visual effect, the design team led by Rajmohan Kulkarni let the walls, ceiling and furniture be simple albeit very functional and practical. The various materials used and the placement of all the antiques makes the house very interesting and creates a very good element of surprise everywhere. •





# Home Avay from Home

### Architect Reza

**Kabul** designed this villa in Lonavala keeping different tastes and needs of visitors in mind



# Architect Reza Kabul

The client had purchased two adjacent villas. The challenge to merge the two as one final product with clean straight lines and minimum walls. This was achieved by breaking down the central wall enlarging the area to greater spaces. The whole design was made keeping in mind the idea of a weekend home, where entertainment plays a major role and space is a must.

The exterior is made up of 50 percent natural stone cladding while the remaining is painted, done with modern lines in sync with the interiors of the place. Keeping the wide variety

#### **O SHOWCASE I** VILLA

**Property** facts

PROJECT NAME: PRIVATE VILLA AREA: 10,200 SQ FT LOCATION: LONAVALA, INDIA PERSON: Ar. Reza Kabul DESIGNATION: Director FIRM: ARK Reza Kabul Architects Pvt. Ltd.

of likes and dislikes of various people on a holiday in mind, the basement was equipped with various indoor games like pool, table tennis as well as an AV room and disco area with fully-equipped DJ instruments. This helped ensure neighbors as well as residents were not disturbed. A courtyard along with a barbeque area was provided outside for the client to entertain guests beyond the



walls.

The living room is done up in white and enhances the feeling of space while lending a calm, luxurious feel. The dining area has a bar counter nearby. Keeping the dining and bar area near the pool table helps one to continue a conversation without any break in flow.

Wood has been used at various points in the living areas, especially in the ceiling and walls to ignite warmth in the surroundings. The flooring of the lounge too is covered in wood to help transform the space into a The whole design was made keeping in mind the idea of a weekend home, where entertainment plays a major role and space is a must

dance floor.

Light plays a vital role to set different moods for the various



#### VILLA I SHOWCASE 🗘





### The living room is done up in white and enhances the feeling of space while lending a calm, luxurious feel

areas. A warm and cozy feeling in the bedroom has been created while relaxing and subtle lighting has been used in the living area. Disco lights have been used in the lounge.

Since it is a second home, the furniture had to be minimal but relaxing and luxurious. The elaborate four fixture bathrooms are also modern. The overall villa is a luxurious, easy-to-maintain home with alive elaborate spaces for entertaining people with all moods and tastes. •

#### Contact Details

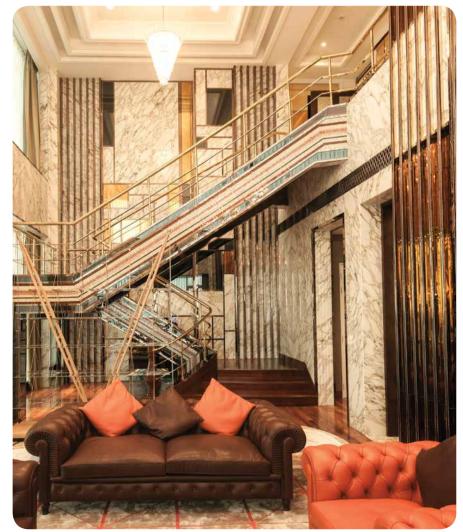
low www.architectrezakabul.com



() SHOWCASE I HOTEL



# Come True SICIS took a great



amount of pain to create the perfect ambience at **'The** Reverie Hotel' in Vietnam

Compiled by: Sheetal Joshi Photographs by: Sicis

osaic is a sublime and beautiful confluence of art, man and technology, an aesthetic leap towards immortality. It is a language that challenges limits and forces to overcome them. With this mindset, SICIS creates, invents designs and produces mosaics everday. They are 100% Made in Italy and synonymous with luxury and uniqueness. In the last 25 years, SICIS has explored the art of mosaic, the flexibility of its technique and the transformation of its uses, creating day by day a unique heritage.

SICIS has created its magic in the luxurious 'The Reverie Hotel' located on the main street in HO CHI MINH, Vietnam. The luxurious hotel is unique, thanks to the special L-shaped layout, designed to achieve the best sun exposure.

The particularly sophisticated fashion created from the perfect combination between Italian and

#### () SHOWCASE I HOTEL



Amazing restaurants and bars are also adorned by SICIS with exclusive and unique decorations in mosaic





#### HOTEL I SHOWCASE 🗘

Asian style is expressed by bright colors, typical of the Vietnamese culture. The Flower Power pattern with Colibri and Platinum inserts animates the foyer on the seventh floor. The surfaces in the suites are adorned with PixALL and NEOGLASS collections. In all the environments, SICIS mosaic embellishes each detail of this marvelous hotel.

The path to reach the wellness area is characterized by Twiggy and Lace arrangements from the PixALL collection, adding an elegant and refined look to this relaxing area. Amazing restaurants and bars are also adorned by SICIS with





The particularly Sophisticated Fashion created From the perfect Combination Between Italian And Asian Style Is expressed by Bright Colors, Typical of the Uietnamese Culture

exclusive and unique decorations in mosaic. Among them, the CAFE CARDINAL offers exceptional views of the city, which is distinguished from the others by the majestic and impressive columns covered with a mosaic pattern made exclusively for the resort.

The involvement of the most talented craftsmen from all over the world has allowed the perfect combination of Asian and western culture, creating a perfect harmony.

**Contact Details** www.sicis.com

#### O SHOWCASE I ARCHITECT



# Creating Harmony

The Tiles Of India talks to ace architect Sunil Patil of Sunil Patil & Associates and showcases his award winning projects VVIP Circuit house in Pune and Fratelli winery in Akluj, Solapur

INTERVIEWED BY: SHEETAL JOSHI PHOTOGRAPHS BY: SUNIL PATIL & ASSOCIATES

Architect Sunil Patil Sunil Patil & Associates



aving graduated from Kolhapur, Sunil Patil started practice in 1994. His company Sunil Patil & Associates has designed many versatile projects across India which include residential and commercial complexes, industrial buildings, institutional blocks, residential and corporate interiors and public utility places.

SPA has won various awards like IIA National Award in the industrial category in 2012, National and Regional award IIID-MK 2008 – Interior + Architectural Interiors, AICA award in 2014, IIA – Excellence in Architectural Profession and Education Award in 2013, Durian Society Interior's Outstanding Contribution to Architecture Award-2012.

#### In conversation with Sunil Patil:

### What are the things you keep in mind while designing any project?

While designing any project, the response to the context in terms of site, climate and time is important. The context sets the parameter for the design.

#### What kind of designs inspires you?

Any architecture which is innovative and original inspires me.

# What are your preferred flooring materials and why?

I prefer to use natural stones for flooring for its life and eternal beauty.

# How do tiles compliment any space? What are the advantages of using tiles?

The floor is a vital part of a space and it's décor. It creates the base for the other elements in the space.

# How do you ensure each project is unique?

We believe that architecture should belong to the geographical location, the culture, the climate and the era in which it is built. Our designs stress on using vernacular material and ethos in a contemporary style, which we call The Contemporary – Vernacular architecture.

#### Today, lots of products inspired by natural materials like marble or stones are in demand. What

## do you have to say about this changing trend?

I do not like to imitate the natural materials. The ceramic tiles give us newer shades which are not possible in natural stones. The artificial materials can be used as innovation and not as substitute for natural materials by duplicating them.

# What are the latest trends in terms of design?

I don't believe in trends and demands, rather I believe in innovation and eternity in architecture.

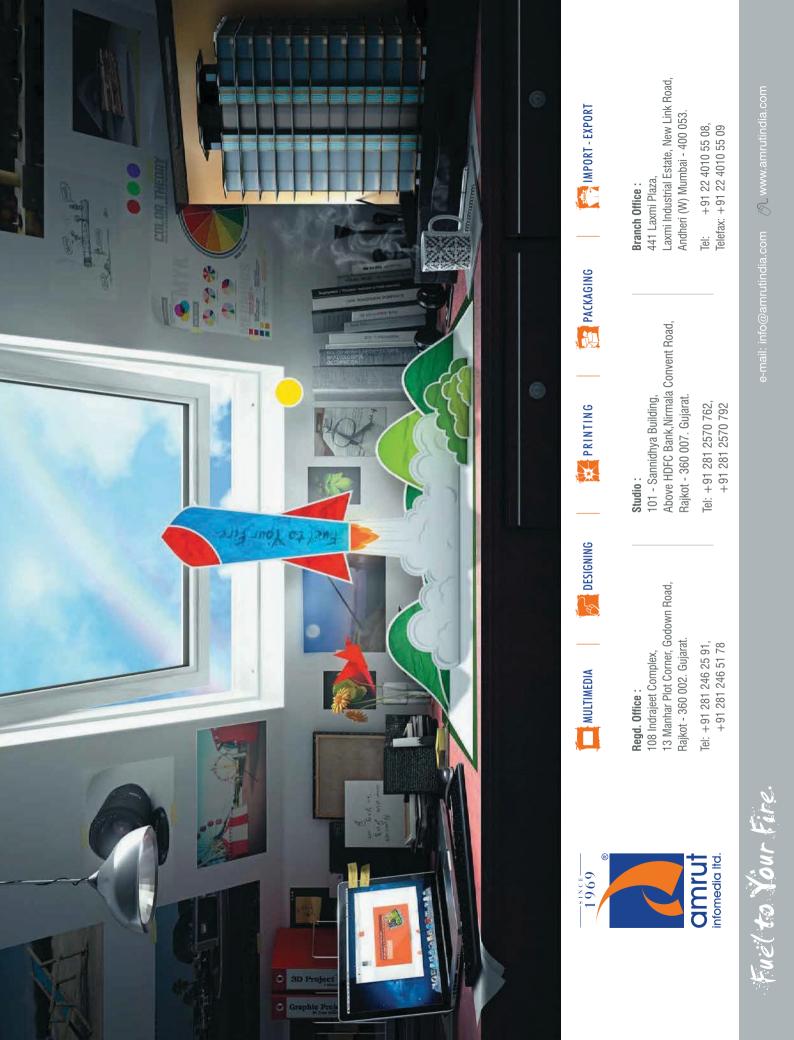
## How has your journey as an architect been?

Since my family has been involved in the construction industry, I was always associated with construction since childhood. I had a natural flair towards arts. I believe: "Harmony with Nature -By instinct, man likes to be with Nature. His body and his mind respond better to Nature than to man-made spaces. There is nothing better than Nature to relax a man and keep him healthy."



**O SHOWCASE I** ARCHITECT





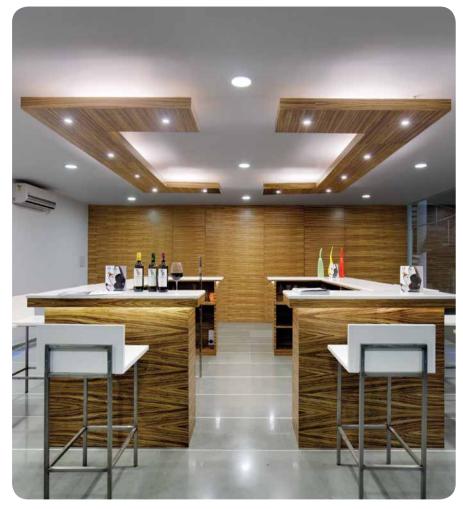
#### () SHOWCASE I ARCHITECT

#### Please tell us about the winery at Akluj and VVIP Circuit House in Pune.

#### Winery at Akluj

In an industrial building, the performance of the building in terms of its function is of paramount importance. Besides creating an appropriate environment for the work encouragement, it is a great challenge to achieve sustainability in the building. Normally, industrial buildings are perceived as menace to sustainability.

This project has been designed using climate as the basic parameter of the design and has been successfully completed in a stipulated budget and time. The soul of this building are the intricately-designed spaces which interact with each other in such a manner that the visitor can feel the process of wine making. One can enjoy viewing the vineyards and the processing unit from the wine tasting lounge and feel the entire process of wine making.





#### ARCHITECT I SHOWCASE 🕫

The shaded courtyard, transition spaces like passages, terraces and jalis carry vernacular ethos in highly contemporary architectural style

MAY-JUN 2016 THE TILES OF INDIA 69

7° 🔿 🕅

#### **O SHOWCASE I** ARCHITECT





#### VVIP Circuit House in Pune

Circuit House is a government public building which not only caters to VIP authorities but also serves as a meeting point for political gatherings, government authorities' discussions and conferences. This green project has received GRIHA five star rating. The planning is derived from vernacular architecture. The shaded courtyard, transition spaces like passages, terraces, and jalis in the form of louvers used in this building carry vernacular ethos in highly contemporary architectural style. Our focus here is to design a climate responsive building with passive strategies for thermal and visual comfort along with innovative active strategies to achieve energy efficient green building. 😗

Contact Details www.architectsunilpatil.com

# PRODUCTS

This section showcases new offerings from leading national and international manufacturers. Know about their features, specifications, size and colors. Have a look at the new collection







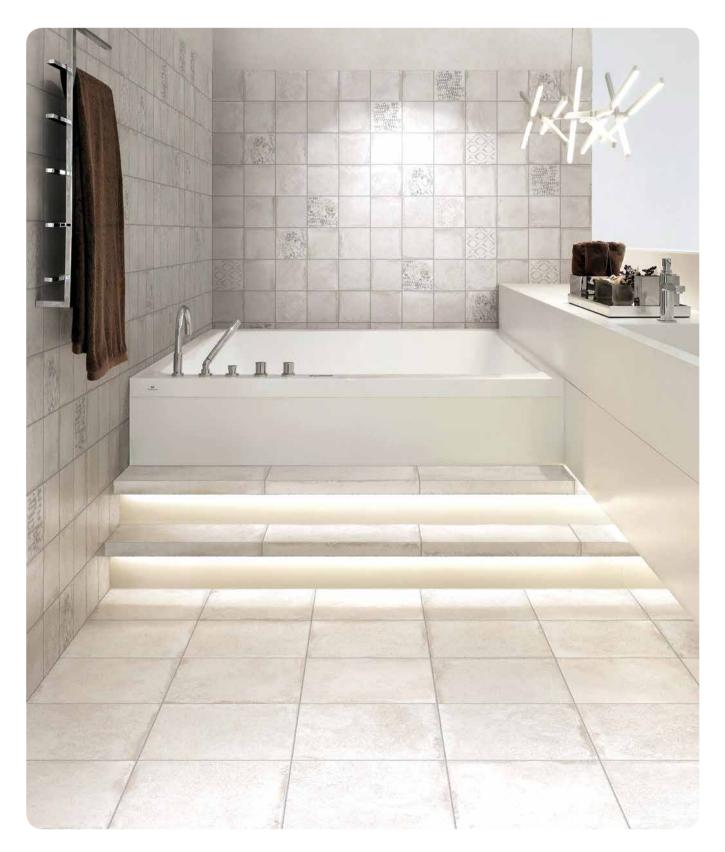
**Caesar Ceramics** has launched Place collection, procelain stoneware tiles designed it Italy and made in USA. This collection comes with 9mm thickness and in sizes of 18" x 36", 24" x 24" and 12" x 24". It integrates the charm of irregular textures so typical of rocks with the characteristic strength and durability of ceramic. With four warm and intense hues and chromatic variations of high aesthetic impact, this collection is ideal for creating modern and original ambiances complete with vibrant atmospheres.

www.caesarceramicsusa.com

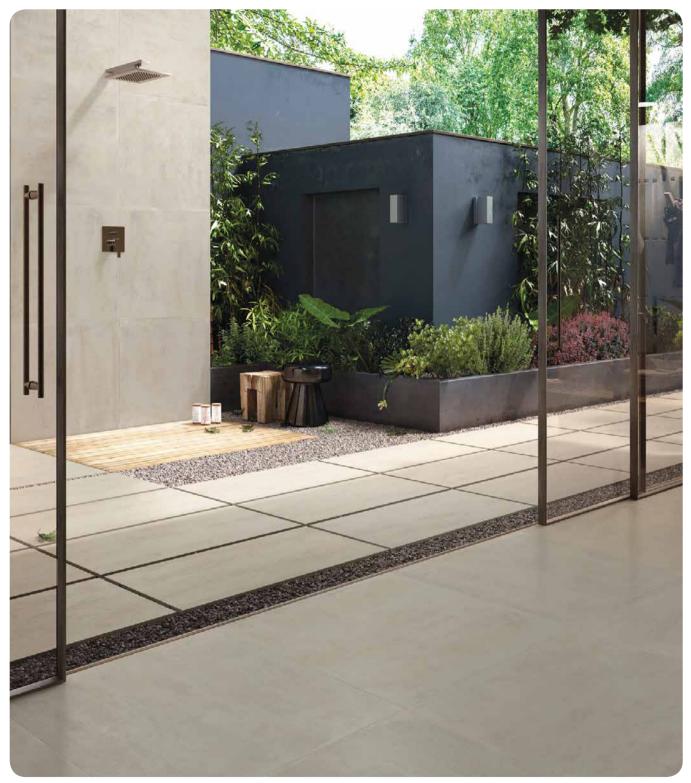
#### GLOBAL TRAIL 🛈

**Cerdomus** has launched The Castle collection, inspired by a natural stone originating from cold places, reproducing its morphology, choice of colour, slightly chipped edges and timeworn surface texture. With 5 colours, natural and grip surfaces and a wide range of sizes ideal for installation in modules, it offers unlimited design potential.

@www.cerdomus.com



#### GLOBAL TRAIL



Colours and surfaces give personality to individual premises. By emphasizing spaces and architectural volumes, they relate the soul of the project and define its intended use. Syncro, the new collection in fine porcelain stoneware by **Century**, was created to enhance the finest details. This collection is available in various format and 20mm thickness.

The colors available are neutral and rich in shades. This collection is ideal for residential and light commercial areas.

@ www.century-ceramica.it





Silvia Spitaleri, Polytechnic School - University of Palermo (Industrial Design Laboratory III, Degree in Industrial Design)

### BOLOGNA, 26 - 30 SEPTEMBER 2016

promoted by 

in collaboration with

▼Bologna Fiere

organized by EdiCer SpA

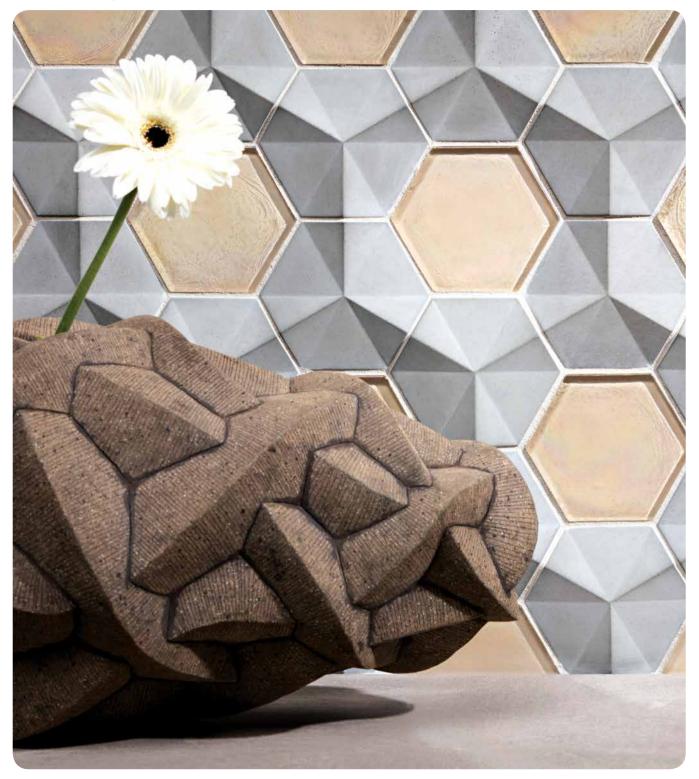
show management **Promos srl** 

free ticket online: www.cersaie.it/onlinebooth

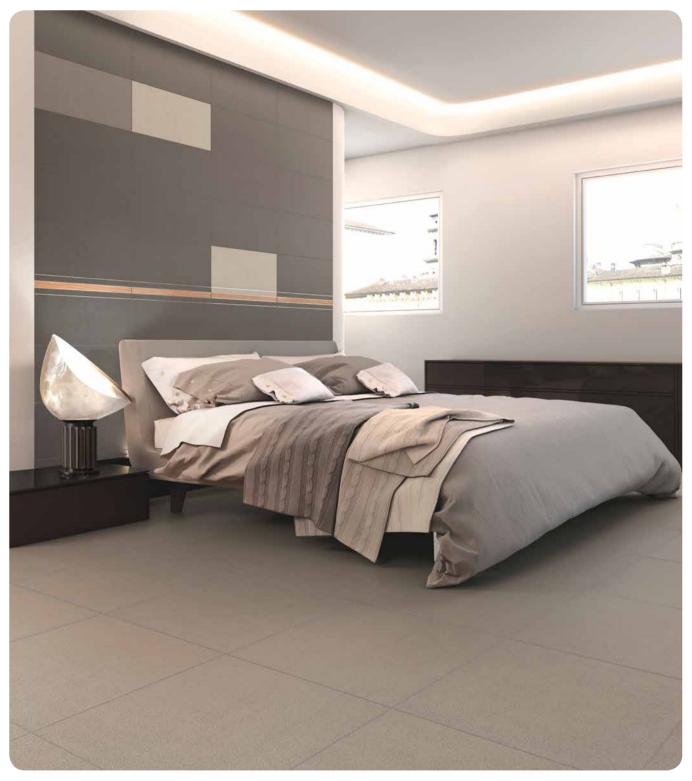
#### GLOBAL TRAIL

**Lunada bay tiles** has launched the new Contourz three-dimensional and flat field concrete tiles that can be combined with other tile mediums to create a design masterpiece. This collection consists of three rectangular field tiles measuring 3" x 3", 3" x 6" and 3" x 9". The collection is rounded out with two liners: Retro Curve which features a soft bullnosed edge and Char Liner which uses a bull-nosed edge on one side and a cove edge on the other. This collection is available in 18 earth-toned hues.

@ www.lunadabaytile.com



#### GLOBAL TRAIL 🗘



**Casalgrande Padana and Pininfarina** has launched Earth. It is a unique collection with a distinctive character born out of the combination of Casalgrande Padana's know-how and Pininfarina design. The texture of the porcelain stoneware slabs is the result of the blend of three different materials (glass, leather and fabric), which creates a strong multi-sensory effect. The result is warm and cosy to the eye. From a short distance, one can appreciate its innovative texture and tactile three-dimensionality.

@ www.casalgrandepadana.it

#### PRODUCTS GALORE



ranges are introduced in the market

**CMC** has introduced an exclusive range of black natural marble. The collection includes three exquisite and rare black marble stones namely Black Wave, Black and Gold and Black Moon. A black marble is also distinct because of its naturally-formed vein patterns, especially when the veins are in white or its shades. A decorative fireplace installation framed with Black Wave marble art or a Black Moon wall highlighter in the living room could stun the senses and make for décor that redefines class.

#### 6 www.classicmarble.com



#### PRODUCTS GALORE 🗘



**City Tiles** has introduced the latest Granito Impacta-rustic series in 16 mm thickness. This series is meant for outdoor flooring and heavy traffic areas. These tiles are non-porous and are maintenance-free, skidresistant, stain-resistant, scratchresistant, fire-proof and fade-proof. They are also resistant to freezing, easy to clean and removable and it can be laid on pedestal without any adhesive or grout.

#### lim www.citytilesltd.in



#### PRODUCTS GALORE

**H&R Johnson** has launched care series, tiles with blend of style and hygiene. This collection has been designed with an aim to fuse the latest style trends with hygiene that provides varied interior themes coupled with germ free tiling solutions. Available in 5 collections i.e. Charming Wood, Rock & Metal, Urbane, Art Line and Popular along with 5 touch and feel themes i.e. Wild Rocks, Metal, Right-Shine, Antiglare-Silk & Dazzle Shimmer, the new range provides a total combined collection of 55 trendy and contemporary tiling themes to break away from the clutter and craft your own signature style.

#### line www.hrjohnsonindia.com



#### PRODUCTS GALORE 🗘

**Simpolo** has launched various series in different sizes. They are perfect for matching the needs of today's generation.

 $\cdot$  The Versales, a color body polished vitrified tile in size 600  $\times$  1200mm

- The Querry Stone Gris in size 600 x 600mm and 600 x 1200mm with 16mm thickness is an outdoor tile.
- Victoria Gris in size 300 x 1200mm and 195 x 1200mm, a color body GVT Granula tile
- Cosmic Gris in size 300 x 1200mm and 195 x 1200mm, a color body GVT Granula tiles

#### line www.simpolo.net





#### PRODUCTS GALORE

**Varmora** has launched high gloss plus tiles which recreate the level of classiness and urbanity of the home with 1.5 times higher reflective and scratch-proof properties. These tiles are the perfect complement to an elegant home interior that everyone desires.

#### line www.varmora.com





28 - 30 September 2016, Bombay Exhibition Centre, Goregaon (E), Mumbai

www.TheBig5ConstructIndia.com

## **BENEFIT FROM INDIA'S GROWING CONSTRUCTION MARKET**



USD 1 trillion of in infrastructure for the 2012-17



(FDI) permitted via



USD 1.07 billion alloted for 'One Hundred Smart Cities' project



Enquire today to reach thousands of key buyers: Anshika Mishra, +91-8828132248, anshikamishra@dmgeventsme.com

Shaurav Pandey, +91-8826246663, shaurav.pandey@ficci.com

Rahul Kumar, +91-9818280097, rahul.kumar@ficci.com

To know more about visiting contact: Siddharth Narain, +91-8828132246, siddharthnarain@dmgeventsme.com

Associate Partner

Supported By

**Organised By** 

Co-organised By







FICC



dmg::events



## Italy Brings Ultra Luxury The Bellissimo range brings Italian style to Indian homes

he mission of Bellissimo is to produce luxury ceramic tiles that boast of Italian style, technology and know-how and meet the architectural needs of the Indian building industry.

Panariagroup is known for its focus on research and innovation. The numerous production sites of the group are equipped with cutting edge machinery and production tools and the company also has an in-house research centre to develop avantgarde application and aesthetic solutions, which help the company maintain its position as one of the industry leaders across the world.

Slimtech solution completes Lea Ceramiche's product range by offering slabs of laminated porcelain

in record sizes (300cm x 100cm) due to extraordinary lightness with thickness of only 3.5 mm. The laminating and porcelain compacting technology has revolutionized the traditional productive process. As a result, a completely new, resistive, light, flexible, pliable and versatile product is obtained.

- The charm of Italian style: An aesthetic culture has imposed its taste across the world, enhancing the most prestigious of living spaces.
- Ongoing research into materials, to constantly improve our aesthetic, technical and quality standards: Evolution, performance and

know-how co-exist and share a perfect balance that represents the maximum of "Italian-ness" in the world.

 Renowned Italian reputation and style meets the needs of Indian living. Unique collections to enrich the most sought-after architecture projects and residential venues.

Panariagroup has production sites in Italy, Portugal and the USA and a presence in over 100 countries thanks to a widespread sales network. The company is positioned in the ultraluxury market segment and targets a differentiated and discerning customer-base looking for top quality aesthetics and technology.

#### Have a look at the collections

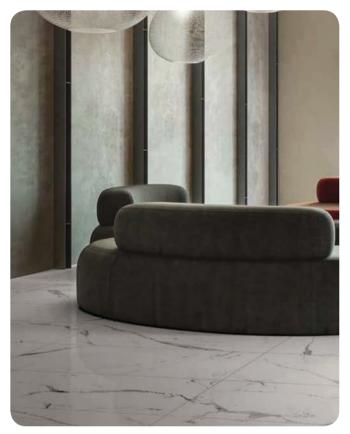
#### **Panarigroup Metropolis:**

Metropolise is the ideal surfacing material for covering any kind of interior or exterior. The rough look goes with as surprisingly sensual feel.

Shanghai Iron	Tokyo White	Milano Eeru	Rio Coffee
		1.11	A second second
		1.11	
	1.00	Contraction of the	



#### BRAND WAGON 🕕

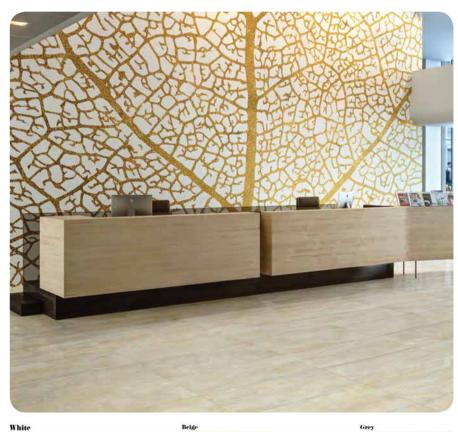


#### Bellissimo Calacatta :

The light reflects on the polished stone and gives a breath of fresh air to the space, amplifying it with unique style and a sensation of freedom.

#### Calacatta





#### Bellissimo Onyx :

The thin vibrant vein of onyx brightens any space and decorates the surfaces with energy of stone.



#### BRAND WAGON



#### Bellissimo Piasentina:

A product that crosses centuries of history, cladding and decorating all kinds of interiors, Paisentina confers harmony and charm in the most natural way.





Beige



**Light Grey** 



#### **Dark Grey**



**Bellissimo Val Di Susa:** The colors of rocks and their delicate nuances, produce distinctive textures, creating a covering of unique character.

### <sup>™</sup> Subscribe To The Tiles Of India Now!

One stop destination for all Tile Manufacturers, Builders & Developers, Architects and Interior Designers, Product Designers, Installers and Consumers.

For more information visit: www.thetilesofindia.com

Follow us on: **(f) (D)** (find

#### **Special Subscription Offer**

Issues	Indian Subscription	International Subscription	Additional Benefits
6	₹1200	\$ 130	Complimentary 2 Earlier Issues
12	₹2400	\$ 260	Complimentary 4 Earlier Issues
18	₹3600	\$ 390	Complimentary 6 Earlier Issues

Published by A Human Info Digital Media Pvt. Ltd.



#### A HUMAN INFO DIGITAL MEDIA PVT. LTD.

441, LAXMI PLAZA, LAXMI IND. ESTATE, NEW LINK ROAD. ANDHERI (W) MUMBAI - 400053. Tel: +91 22 40105508 Fax: +91 22 4010 5509 Email: info@thetilesofindia.com



\* (Incl. Courier Charges)

#### E - Copy Subscription

Subscribe for the E-copy of The Tiles of India and read on all your devices.

Visit : www.magzter.com

#### SUBSCRIPTION FORM

## DIGITAL MAGAZINE STORE READ . ENJOY



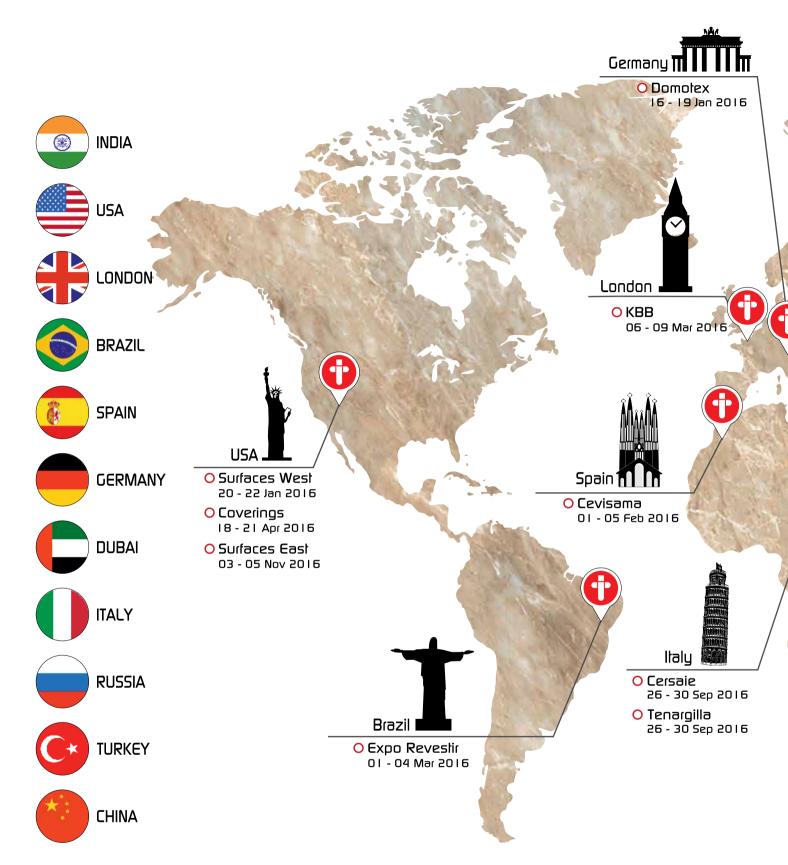
#### Y

YES I WANT TO SUBSCRI	BE TO THE TILES OF INDIA	6 Issues 12 Issues 18 Iss	18 Issues	
Name: Mr. / Ms				
Mailing Address:				
City:	Pin Code:	State:		
Telephone: (O)		(R)		
Mobile:	Email Id			
Please Find The Enclosed Cheque / DD No.		Dated		
Drawn In Favour Of "A Hum	an Info Digital Media Pvt. Ltd." Pa	yable At Mumbai.		
Or Please Charge My Credit Card		Card Number:		
Card Name:		Card Expiry Date:		

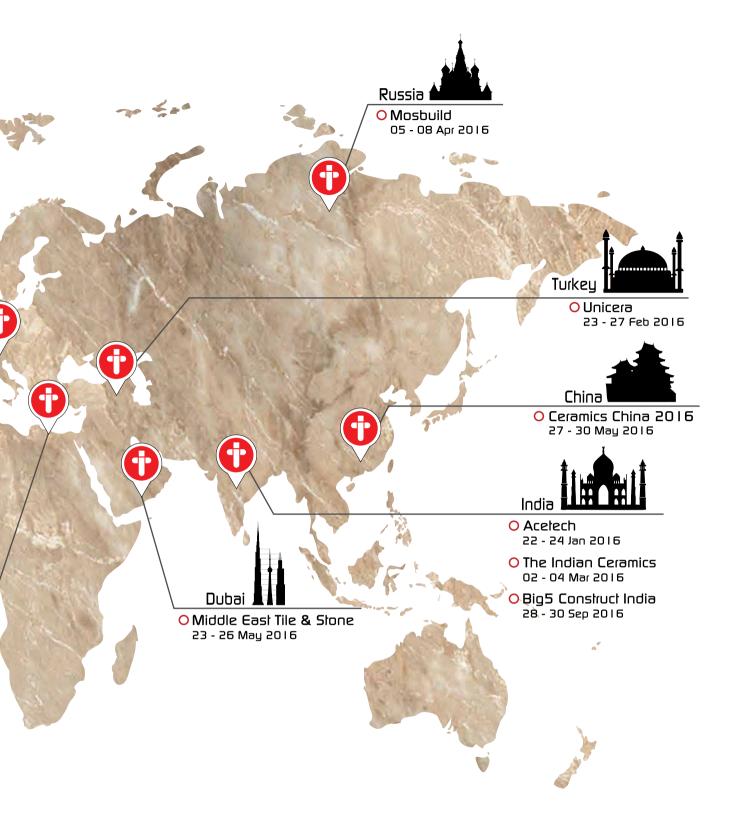
- ✓ Please write your company name on the reverse of the cheque / DD. Do not send cash.
- ✓ In case, you wish to change the address, please intimate us in writing. The address will be changed within 7 days from the receipt of your request.
- ✓ A Human Info Digital Media Pvt. Ltd. reserves the right to terminate or extend this offer or any part thereof at any time or to accept or reject any or all forms received at their absolute direction without assigning any reason or prior notice.
- ✓ Your subscription will commence from the next available issue.
- ✓ No cancellation will be entertained after the commencement of subscription.
- ✓ A Human Info Digital Media Pvt. Ltd. will post the copy to the mailing address provided in this form.
- ✓ A Human Info Digital Media Pvt. Ltd. will take utmost care to dispatch the copies safely, but does not take liability of any postal delays and damaged copies dispatched.
- ✓ All disputes are subject to Mumbai jurisdiction only.

✓ In case of any queries, please feel free to call A HUMAN INFO DIGITAL MEDIA PVT. LTD. SUBSCRIPTION Division on +91 22 40105508 or email us on info@thetilesofindia.com

X



The Tiles of India's end-to-end business model for horizontal integration leverages our expertise, knowledge and reach to bring innovative concepts and ideas to the market, more efficiently and effectively for the benefit of the industry. **The Tiles of India** has been the fastest growing Tile magazine for more than 2 years, but we're much more than a Magazine. We create a full range of 360 degree business services for the Industry, pioneering projects in verticals of Publication, Promotion & Education



### The Tiles of India, a proud participant at the major global events.



To find out more scan the QR code from your mobile. (Link for QR code application) or visit our web: www.thetilesofindia.com



#### BRAND WAGON



#### **Bellissimo Fusion:** The unmistakable style for modern, creative and multifunctional spaces.

#### **Bellissimo Marfil:**

This product with its unique brilliance and large sizes is ideal for the elegant covering of public and residential environments.

#### Marfil



Contact Details www.bellissimo.asia.com



#### Future



Evolution



Vision



## News Bulletin

#### Kajaria launches Eternity

Kajaria, the largest manufacturer of glazed vitrified tiles in India, hosted a lavish evening to launch the new avatar of their brand of premium tiles Eternity. The event was held on April 7, 2016 at the swanky Hyatt Regency hotel in Gurgaon. In tune with the promise and positioning of the Eternity brand, the evening was an amalgamation of design, luxury and entertainment. The program began with the group's Chairman and Managing Director Ashok Kajaria welcoming the guests and giving a brief insight on how the Kajaria Group has grown over the years and the milestones it has set. This was followed by the initiation of the launch sequence by the Joint Managing Director Rishi Kajaria. The launch sequence was enhanced by a special dance choreography that was synced live to mesmerizing audio-visual content and special effects. Once the renewed brand was launched Vice President – Sales & Marketing of Brand Eternity Pankai Sethi highlighted the brand values of Eternity and the vision for the brand.









#### Häfele launches its very first Häfele ICONIC sanitary showroom in South Delhi

Häfele, the world leader in architectural hardware. furniture and kitchen fittings launched its speciality Häfele ICONIC sanitary store in Delhi, India recently. Häfele has now pioneered the way fittings are sold in India for over 14 years. Being a German company, its foremost concern has always been to offer customers premium quality products at competitive prices paired with solution-based services. Now, Häfele is taking this concept to the next level with the introduction of the Häfele ICONIC brand which signifies the "Best of the Best" from each product category. Located in Lajpat Nagar-II in Delhi, the exclusive Häfele ICONIC sanitary store spreads across approximately 600 square feet with internationally-acclaimed range of innovative products that have inspired architects and interior contractors across the world.





## Benelave launches new brand campaign

Benelave from HSIL Limited has announced the launch of its new brand campaign for the year starring Kareena Kapoor Khan. Benelave's brand philosophy is 'Better Bathrooms Better Relations'. Kareena will be seen essaying different roles in the campaign which weaves in the regional flavours of India and the brand's features with catchy phrases like 'Beautiful can be tough too', 'shower hua igrar hua', to name a few. Brand 'Benelave' is from India's foremost sanitaryware, bathroom fittings and showers company HSIL Limited. The brand offers a wide range of affordable sanitaryware products, faucets, showers and bathroom accessories.

## **EVENTS**

What, when, where and how - a quick glance at the leading international events



#### **O** SPECIAL REPORT

## Milano attracts attracts talent

Several institutional figures attended the 55th edition of Salone del Milano

The 55th edition of Salone del Milano took place from 12-17 April 2016. It saw 41,372 people attending the show. "With 67% of attendees from abroad, most of them high-profile and with robust spending power, according to comments from exhibitors, this edition has yet again confirmed the strong international vocation and importance of exports as a crucial segment of the sector today," said



Roberto Snaidero, President of the Salone del Mobile, Milano.

An increasingly international Salone is, therefore, drawing in qualified attendees from all over the world attracted by the creative and productive excellence of the industry and acknowledging the value of quality furnishing.

Due recognition of the relevance of the Salone, which has evolved over time from simple trade fair into



"must-see" event, was confirmed by the presence of a large number of institutional figures from all sides of the political spectrum, and especially by Prime Minister Matteo Renzi's visit to the fair and presiding over the 7th SaloneSatellite Design Award ceremony on Wednesday 13th April.

Visitors also flocked to the 19th edition of SaloneSatellite, devoted to the theme "New Materials>New Design". It showcased the work of 650 young designers under age of 35. The events in the fairgrounds and in the city were also very well received. "Before Design: Classic" put a contemporary spin on classic furnishing with artistic direction by Ciarmoli Queda Studio and a video by filmmaker Matteo Garrone. The "space&interiors" event was devoted to architectural finishings by Migliore+Servetto Architects at the The Mall, Porta Nuova. Lastly, ROOMS. Novel Living Concepts - the state of the art of interior architecture - curated by Beppe Finessi, runs until 12th September at the Triennale di Milano, as part of the XXI Triennale International Exhibition.

Contact Details www.salonemilano.it



**MEET THOUSANDS** 

CONSTRUCTION

**OF SERIOUS** 

**BUYERS IN** 

**EAST AFRICA** 

2 – 4 November 2016 Kenyatta International Conference Centre Nairobi, Kenya

www.thebig5constructeastafrica.com

## EXHIBITION | WORKSHOPS | LIVE DEMONSTRATIONS | NETWORKING

## 13% COMPOUND NNUAI GRO CONSTRUCTION AC

To enquire about exhibiting contact Patrick Gedeon on info@thebig5constructeastafrica.com

US**S 67,688** 

ISTRUCTION OJECTS

+971 4 438 0355

**Official Government Partner** 



Supporting Partner



Organised By



#### **O SPECIAL REPORT**



## Covering Chicago

The growth and energy at the 2016 Coverings show strengthened the show's position as the leading international tile and stone exhibition in North America. More than 25,000 industry professionals attended the weeklong expo held from April 18 to 21, 2016. Attendance of distributors rose by a noteworthy 18-percent this year.

"The uptick in overall attendance from last year signals continued vitality and vigor in the tile and stone industry," said Alena Capra, Coverings' Industry Ambassador. "There was an onsite energy that emanated from the show floor and it is encouraging to have that excitement verified with these recap figures."

Veteran Coverings exhibitors noted the excitement on the show floor as well as the ample opportunities for networking and education that took place during the show.

"This year, we had great feedback

The excitement and buzz at **Coverings** this year was to be seen to be believed





9 - 11 November 2016 JAKARTA CONVENTION CENTER www.thebig5constructindonesia.com

## 



Indonesia Infrastructure Week 2016

bringing together Indonesia's Infrastructure markets



#### SPECIAL REPORT







from key customers that came to the show. It's important for us to have these quality interactions with attendees," said Sarah Eamigh, director of U.S. marketing for Stone Peak. "The feedback from the architecture and design crowd is always exciting; there was a great turnout from that segment due to the show's location in Chicago this year."

There was also plenty of buzz from the Ceramics of Italy pavilion, which impressed attendees with a new central booth design in addition to the bevy of tile products from manufacturers.

"The atmosphere at Coverings 2016 was fantastic – we saw an exciting turnout in attendees here in Chicago," said Dave Bouchard, representative of Emil America. "Chicago is a great town for the show, drawing in the architecture and design crowd, as well as retailers and distributors. We feel confident with the sales relationships generated by being at the show." he added.

Natucer, a long-time Spanish exhibitor, found the show to be an imperative part of the company's global business for sales and relationship building.

"We have been at Coverings since 1998 and have always found tremendous value in the show. The North American market is always one of our top priorities after the domestic market in Spain," said Victor Gasque Balaguer, area manager for Natucer Ceramica. "All of the programming and networking opportunities at the show are important in growing our relationships and increasing awareness of our products." There was no shortage of opportunities for attendees to build on their technical skills or to network with others, as Coverings offered an extensive conference program with more than 75 sessions and CEU courses.

Coverings 2017 will be held in April 4-7 in Orlando, Florida. <sup>6</sup>

## MARBLE with Gorgeous Booths and Enormous Blocks

MARBLE – 22<sup>nd</sup> International Natural Stone and Technologies Fair being among the top three marble fairs in the world brought the masters of marble together in **İzmir**.

MARBLE being organized in fuarizmir, again - in harmony with its magnificence - became a platform for international meetings with all its gorgeous booths, a ton weighting enormous marble blocks and construction equipment with latest technology.

Natural stones, marbles, plant machineries, mining-construction equipment and consumable materials have been exhibited in MARBLE.

#### A TREND CHANGING EVERY PIECE OF LIFE: MARBLE

MARBLE – International Natural Stone and Technologies Fair in which most different usage of marble and natural stone from coffee cups to tea tables, chandeliers to speakers, lampshades to rollers are exhibited, is a center of visual feast both for exhibitors and visitors. Companies of MARBLE, with their wide range of products have presented the different usages of marble to visitors.

nII

#### SEE YOU NEXT YEAR

MARBLE being among the top three fairs of its sector brought the international masters of marble together in **İzmir**. MARBLE waits for you to be among these international masters on 22-25 March 2017.

#### TRADE EVENTS



APRIL



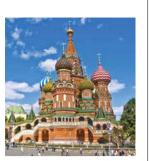
**CANTON FAIR** April 15 - 19, 2016 Guangzhou, China *www.cantonfair.net* 



EUROCUCINA April 12 - 17, 2016 Milano salonemilano.it



COVERINGS April 18 - 21, 2016 Chicago, USA www.coverings.com



MOSBUILD April 5 - 8, 2016 Moscow, Russia www.mosbuild.com

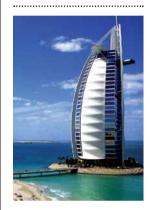


CERAMBATH April 18 - 21, 2016 Foshan, China en.cerambath.org





CERAMICS CHINA May 27 - 30, 2016 Guangzhou, China english.ceramicschina. net



MIDDLE EAST TILE & STONE May 23 - 26, 2016 Dubai www. middleeaststone.com

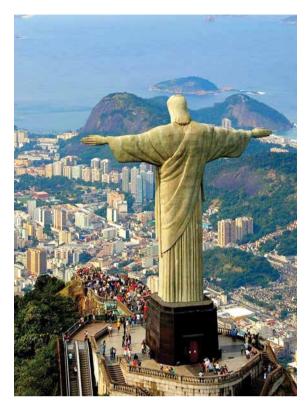
.....

🕆 THE TILES OF INDIA IS AN OFFICIAL MEDIA PARTNER FOR :



#### TRADE EVENTS 😗





CACHOEIRO STONE Aug 23 - 26, 2016 Brazil cachoeirostonefair.com

.....

#### MAY



BIG5 CONSTRUCT INDIA Sep 28 - 30, 2016 Mumbai, India

www. thebig5constructindia.com



DECOREX INTERNATIONAL Sep 18 - 21, 2016 London

www.decorex.com



**CERSAIE** Sep 26 - 30, 2016

Italy *www.cersaie.it* 



TECNARGILLA Sep 26 - 30, 2016 Rimini, Italy

en.tecnargilla.it





SURFACES EAST November 3 - 5, 2016 Orlando Florida www.tiseeast.com

.....



#### **DEAL POINT**

Showcasing India's best tile manufacturers who made the Indian Tile industry prominent on the global map, leading India to be the world's third largest tile manufacturing country.

#### ASIAN GRANITO INDIA LTD Ahmedabad

202, Dev Arc, Opp. Iskon Temple, S. G. Highway, Ahmedabad - 380015 Tel: 91-79-66125500/799/788

#### Shop No 1 to 7,

Ground Floor – Chanakya, B/H Vikram Chambers, Ashram Road, Ahmedabad - 380009

#### AURANGABAD

Darshan Plaza, Plot No. 38/C, Manjeet Nagar, Akashwani Chowk, Jalna Road, Aurangabad - 431001

#### BENGALURU

No.46/139, 3<sup>rd</sup> Floor, Commerce House, Above Olympic Sports, K H Road, Bengaluru - 560027

1229/1, T. Krishna Reddy Layout, Honamavu Main Road, Banaswadi, Bengaluru - 560043

#### MUMBAI

A-402, Citi Point, Near Kohinoor Hotel & Opposite ICICI Bank, J B Nagar, Andheri East, Mumbai - 400059

#### CHENNAI

Basement of the Sundarsan Building No – 86, Chamiers Road, Nandanam,

Chennai - 6000035

NEW DELHI D/202, (F.F.), Mansarovar Garden,

Ring Road, New Delhi - 110024

#### GANDHINAGAR

FF101/02/03, JayYogeshwar Comp, Nr. City Pulse Cinema, Opp. Kudasan Bus Stop, Koba Highway, Gandhinagar, Ahmedabad - 380002

#### HYDERABAD

No. 8-3-833/88, Kamalapuri, Colony, Phase - I, Srinagar Colony, Hyderabad - 500073. Ph.: 040-65445611

#### JAIPUR

26 – A, Old Atish Market, Jaipur, Rajasthan - 302001

#### NASIK

C/O. Shree Neelkamal Deco Home (I) Pvt. Ltd., C – 15, Road – 4, Nice, Mide, Satpur, Nasik - 422007

#### PUNE

Surve No. 36/7/5, Ambegon Budruk, Mumbai – Bengaluru by Pass, Pune - 411003

#### RAJKOT

2nd floor, holiday Business Circle, Nr. ICICI Bank Kotecha Chowk, Kalawad Road, Rajkot - 360001

#### SURAT

HG – 3 SNS Square, Above SBI Bank, Vesu Gam Road, Opp. Jolly Residency, Vesu Road, Surat - 395007

#### UDAIPUR

1st Floor, Opp. A One School, Nr. Ayad Puliya, Main University Road, Nr. 100 Feet Ring Road, Udaipur - 313001

#### TRICHY

No – 21, Salai Road, Nr. D.T.D.C. Depot, Trichy - 620018

#### CLASSIC MARBLE COMPANY

#### MUMBAI

15, Bhandup Village Road, Subhash Nagar, Bhandup (W), Mumbai - 400 078 Tel: +91-22 4140 4140

#### CHANDIGARH

Plot No. 344 Industrial Area, Phase I, Panchkula - 134109

#### **HSIL LTD**

#### **GURGAON**

Unit No 301-302, III Floor, Park Centre, Sector 30, N.H-8, Gurgaon, Haryana - 122001, Tel: 91-124-4779200

#### MUMBAI

2<sup>nd</sup> Floor, Satyanarayan



#### DEAL POINT 😱

Prasad Commercial Centre Plot No. 200, Next to State, Bank of India, Dayal, Das Road, Vile, Parle (East), Mumbai -400 057

#### **H&R JOHNSON**

#### CHANDIGARH

Sec-7c, Madhya Marg, Chandigarh -160019

#### LUCKNOW

Sector-C B-67, Mandir Marg, Mahanagar, Lucknow - 226001

#### **NEW DELHI**

WZ-92/ Main Ring Road, Raja Garden, New Delhi - 110015

#### MUMBAI

Windsor, 7th Floor, C. S. T. Road, Kalina, Santacruz (East), Mumbai - 400 098

#### **HYDERABAD**

1-10-73/2, 1st Floor, Lumbini Arcade, Begumpet, Hyderabad - 500 016

#### **KAJARIA**

#### DELHI

J1/B1 (Extn.), Mohan Co – op Industrial Estate (Opp. Badarpur Thermal Power Station), Mathura Road Badarpur, Delhi - 110044 Tel: 91-11-2694 6409

#### **CHANDIGARH**

SCO 2-3, First Floor, Mansa Devi Complex. Sector – 5 on NH-21. Near Petrol Pump, Panchkula, Chandigarh - 134109

#### JAIPUR

G-1, Aishwarya Tower, Near Hotel Hawa Mahal, Ajmer Road, Jaipur - 302006

#### LUDHIANA

Second Floor, 7-E, Sarabha Nagar, Malhar Road, Ludhiana - 141001

#### LUCKNOW

7, Tajpuria Palace, Faizabad Road,

Indira Nagar, Lucknow (U.P.) - 226016 AHMEDABAD

16-30, 2<sup>nd</sup> Floor Agarwal Mall, Opp Sola Bhagwat Vidhyapith, SG Highway, Ahemdabad - 380060

#### MUMBAI

B1-307, Boomerang, Chandivali Farm Road, Near Chandivali Studio, Off Saki-Vihar Road. Andheri (E) Mumbai - 400072

#### **KOLKATA**

Tirupati Plaza, 2<sup>nd</sup> Floor 74/2, Acharya Jagdish Partme Bose Road, Kolkata - 700017, West Bengal

#### BENGALURU

Farah Icon, Site No – 119, 1st Floor, Lal Bagh Road, Near Urvashi Theatre, Bengaluru - 560038

#### CHENNAL

Old No.40. New No.31. Montietch Road, Opp. Hotel Ambassador Pallava Hotel, Egmore, Chennai -600008

#### **HYDERABAD**

Uma Aishwarva House. Home No.8-2-502/1/AG, Road No.7. Baniara Hills. Hyderabad (A.P.) - 500034

#### NITCO

#### MUMBAI

Nitco Ltd, Recondo Compound Inside Municipal Asphalt Compound, S. K. Ahire Marg, Worli, Mumbai -400030 Tel: 91-022-2491 9922

#### **HYDERABAD**

Opal Flooring Plot No 72, Srinagar Colony, Extn Kamlapuri Colony, Hyderabad - 500073

#### DELHI

Nitco Ltd, 60/2, Yusuf Sarai Inside Indian Oil Bhawan Compound,

New Delhi - 110016

#### BENGALURU

Nitco Ltd, No 2 Union Street, Off Infantry Road, Near, Medinova Diagnostic Centre, Bengaluru - 560001

#### PUNE

Pushpanjali Agencies Near Hat Darwaja, Opp. Gandhi Putla, Nandurbar. Pune - 440002

#### AJMER

Rishabh Enterprises Behind Police Chowki, Fayasagar Road Ajmer -305001

#### KOLKATA

23/27, Gariahat Road, Near South City College, Kolkata - 700026

#### OASIS

#### GUJARAT

8-a, National Highway, Kandla Road. At: Timbadi- 363642 Gujarat-India Call: +917046288888 www.oasistiles.in

#### DELHI

B,214 Okhla Industrial Area, Phase -1. New Delhi - 110 020

#### RΔK

#### MUMBAI

RAK Ceramics India Pvt. Ltd. 325. Dheeraj Heritage, Junction of Milan Subway, S.V. Road, Santacruz (West), Mumbai - 400 054, Tel: 022-65205854 PUNE

Mutha Commerce House, 320/1. S-1, 2<sup>nd</sup> Floor, Near 7 Loves Hotel. Shanker Sheth Road, Pune - 411042 DEI HI

71/7, A2, 1st Floor, Rama Road, Industrial Area, Near DHL Building, New Delhi - 110015



#### HEAD OFFICE RAJIV CERA IMPEX

Kukda Press Gin, Surendranagar - 363001. Gujarat. Phone - 0091-2752-238172, 223829, 231509, 230348 - 0091-2752-230097, 232660, Mobile - 93746 29599 Fax

E-mail : rajivceraimpex@gmail.com

RAJIV CERA IMPEX Bhagavati Chamber, National Highway, Trajpar, Morbi-363 642 Gujarat - India. Phone - 02822 - 242405. Mobile - 93743 29590



#### HYDERABAD

Jaya Mansion, Block-B 126, Sarojini Devi Road, Opp. Kamat Hotel, 2<sup>nd</sup> Floor, Nr.Paradise Juntn Sarojini Devi Road, Secunderabad - 500 003

#### KOCHI

2<sup>nd</sup> Floor, Poovathinkal Buildings, Above More Super Market, Near SBT, Subash Chandra Bose Road, Vytilla, Cochin - 682 019

#### CHENNAI

Sathi Enclave, S-8, 2<sup>nd</sup> Floor, Door N0.5 & 6 Amman Koil Street, Vadapalani, Chennai - 600026

#### **SIMPOLO**

#### MUMBAI

Laxmi Industrial Estate, H/2, Ground Floor, New Link Road, Andheri (W), Mumbai -400053, Tel: 022 40167131, Fax: 022 40167132, E-mail : mumbai@ simpolo.net

#### MORBI

Old Ghuntu Road, MORBI - 363 642. (Guj.) INDIA. Tel: +91 2822 242122, 241622, 243622, Fax: +91 2822 243122, E-mail : tiles@simpolo.net

#### AHMEDABAD

Aggrawal Mall, Office No.1, 3rd Floor, Opp. Bhagwat Vidyapith, S.G. Highway, Ahmedabad-380061 Tel: 079 32930222 Fax: 079 32931222. E-mail : ahmedabad@simpolo.net

#### DELHI

C-83, First Floor, DDA Shed, Okhla Industrial Area Phase-1, B/h. Hotel Crowne Plaza, New Delhi-110020 Tel: 011 40520689, Fax: 011 40666196, E-mail : delhi@simpolo.net

#### COCHIN

33/2380 A-A1 NH Bypass, Vysali Bus Stop, Chakkaraparambu, Cochin -682032. Mob.: 9349339938, Fax: 04844037118, E-mail: cochin@ simpolo.net

#### SURAT

Simpolo Impex, 10 & 11, Shivam Complex, Near State Bank of India, Opp, Vijay sales, Rander Road, Surat Ph.: 0261-2760787 Mo.: 9825766254

#### SANGLI

Vardhman Enterprise 213, Sangli Kolhapur Road, Opp. Hyundai Showroom , Sangli-Ankali Ph.: 0233-2422002/20 Mo.: 09011093586

#### HIMMATNAGAR

Ceramic Gallary, Sankalp Complex, Samlaji highway, Near Collage Motipura, Himmatnagar Mo.: 09979893772, 09979875772

#### HYDERABAD

Ceramic Inc. Solanki Plaza, Phase-3, Kamalapuri Cly, Opp. Green Bawarchi Hotel, Hyderabad, Ph.: 040-23334040 Mo.: 09000018041

#### VIJAYWADA

Tile City, 52-1/1-2a, Vinayaka Theater Service Road, Veterinary Colony, Vijaywada - 520008 Ph.: 0866-2455699 Mo.: 09346608791

#### JAIPUR

Alied Sales Agencies, 137, New Atish Market, Jaipur. Mo.: 09414057548 **CALICUT** 

Kurikkal Tile, Center-Branch, Soubhagya Shopping Complex, Nr. Arayidathupalam, Mavooor Road, Calicut - 4. Kerala Ph.: 0495-3048103/02

#### MALEGAON

Subhdeep Ceramics, The Builder's Bazar, Nr. Nanavati Petrol Pump, Next To Gayatri Hospital, Old Agra Road, Sangmeshwar, Malegaon - 423203 Ph.: 02554-258572 Mo.: 09370044002

#### GOA(MARGAO)

Silver Trade Links, Shop No. 17, Desai Residential & Commercial Complex, Dongorwado, Near Nehru Stadium Fatorda, Margao-GOA Ph. : 0832-2741160 Mo. 09372334339

#### SIMOLA

#### HYDERABAD

8-2-82/6, Behind Tata Showroom, Bowenpally, Hyderabad - 500011 Tel: 91-8374000980

#### SOMANY

#### **NEW MUMBAI**

Shree Ram Traders, 22, Riddhi Complex, Khanda Colony, New Panvel in Navi Mumbai 410206 Tel: 27462038, 9892868282

#### DELHI

Raghav Enterprises, B-2 II<sup>nd</sup> floor Janak Puri New Delhi-110058, 011-65757575 / 987676766 Email: raghav123@gmail. com

#### INDORE

Suraj Trading Company, EC-80, Scheme No.94/C, Ring Road, Opp. Hotel Radisson, Indore - 452001 Mobile: 09302102733

#### KOLKATA

Shubh Enterprises, 72/1,Topsia Road (South), Kolkata – 700046 700046 Tel: 9874072244 / 9903841311 Email:kolkatashowroom@ somanyceramics.com

#### CHENNAI

Signature Life Style Pvt. Ltd., 127, Poonamalle High Road Maduravayal, Chennai-94,Tel: 044 23783366, 044 23783377



PATEL MARKETING

AUTHORISED DISTRIBUTOR FOR WALL AND FLOOR TILES.

Address :- 3 - 4 - 214, Kachiguda Station Road, Hyderabad - 500027. AP (India) **Ph:**- 040-27567301 - 302 | **Fax:** 040-27552415 | **Email:** patelmarketing@yahoo.com





WALL+FLOOR · PORCELAIN · VITRIFIED



#### DEAL POINT 🛈

#### GUJARAT

Edge Studio, Builders Home F-6 GNFC Info tower, Above Harley Davidson Bike's Showroom, Nr. Hotel Grand Bhagwati, S.G.Highway Road, Ahmedabad, Gujarat, Tel: +91 98250 05357, 079 30088880

#### **SUNHEART**

#### AHMEDABAD

11, Ground Floor, Patel Avenue, Nr. Gurudwara, S. G. Highway, Ahmedabad - 380015 Tel: 91-79-40039851

#### MUMBAI

9-C, Laxmi Industrial Estate, Off. Link Road, Andheri (West) Mumbai-400053

#### DELHI

F-3, Shopping Centre-1, Mansarovar Garden, New Delhi - 110015

#### CHENNAI

Plot No.8, Door No. 10, Babu Street, Saraswathi Nagar, Chennai -600073

#### CHANDIGARH

2260, Industrial Area, Phase-2, Chandigarh - 160002

#### HYDERABAD

Plot No. 18-2-43/4, Nr. Petrol Pump, Chandrayan Gutt-'X', Hyderabad -500005

#### GOA

Shade No. D2/10, Tivim Industrial Estate, Karaswada, Mapusa, Goa -403526

#### BENGALURU

No. 13/16, 1<sup>st</sup> Main Road, Industrial Town, Rajaji Nagar, Bengaluru - 560044

#### LUCKNOW

7, Hind Nagar, Kanpur Road, Back to Petrol Pump, Nr. Tata Motor Office, Lucknow - 226001

#### VARMORA

#### MUMBAI

A-54, 1st Floor, Elite Auto House Mathuradas Vasanji Road, Andheri -Kurla Road, Andheri (East), Mumbai 400093

Tel: 022 28389790

#### SURAT

JP Park SOC, Plot NO U -2, Udhna Magdalla Road, Surat - 395007

#### VADODARA

10 Mangal Deep Complex, OPP Chanakya Vidhyapith, NR Lisa Park Char Rasta,HI- Tension Road, Subhanpur, Vadodara - 390023

#### KERALA

41/711 E Sayed Mohammed Complex, 1<sup>st</sup> Floor C.P Ummer Road, Cochin -682035

#### ANDHRA PRADESH

3-4-214 Kachi Guda Station Road, Next To Bank Of India, Hyderabad -500027

#### RAJKOT

8/A, National Highway, At. Dhuva, Tal. Wankaner, Rajkot - 363621

#### NEW DELHI

1521, Wazir Nagar, Timber, Market, Opp. Defence Colony, (ICICI Bank), Kotla, Mubarkpur,New Delhi - 110003

#### KOLKATA

241, Shantipally Rajdanga, Chakraborty Para, Opp. Kasba New Market and South End, Enclave, Kolkata - 700107

#### AHMEDABAD

Shop No.4, Ground Floor, Patel Avenue, Near Gurudwara, S.G.Highway, Ahmedabad - 380001

#### GOA

G/2-3, Rizmi Classic Building, Hari Mandir Road, Malbhat, Madgaon, Goa - 400302

#### BENGALURU

No. 1, Survey No. 56 / 8 / 1, 6th Cross Road, B.T.M. Layout, 2<sup>nd</sup> Stage, Bannerghatta Road, Bengaluru -560076

#### PUNE

Sadhana Arcade, S.no. 55/5/6/2, Nr. Mumbai – Pune byepass, Vadgaon (Bk), Pune - 411041

#### JAIPUR

234, Muktanand Nagar, Opp. Central Academy, Near Police Station, Gopalpura Bye Pass, Jaipur - 30200 **CHENNAI** 

#### CHENNA

D/16, Ragamalika partments, Phase 3, 150 Velachery main Road, Medavakkam, Chennai - 600010

#### VITA

#### MUMBAI

283 A, Vasu Smiriti, Flat No. 4, 1<sup>st</sup> Floor, 13<sup>th</sup> Road, Khar (West), Mumbai - 400 052 Tel: 91-93242 46401

#### MORBI

8-A, National Highway Near Dariyala Resort, AT.Jambudia, Morbi - 363642

#### **NEW DELHI**

508, Vishwa Sadan, District Centre, Janakpuri, New Delhi - 110058

#### KOLKATA

C/O Ganga Business Centre, 2 Gariahat Road (South), Dhakshinapan Shopping Complex, Dhakuria, Kolkata - 700068

#### PUNE

Ceratec, Sr. No. 36/715, Off. New Mumbai - Banglore Bypass, Ambegaon B. K., City-Pune, Maharashtra - 411046 Tel: 020-20241032, Mobile : 9096900977 Web: www.ceratecindia.com



AUTHORISED DISTRIBUTOR FOR WALL AND FLOOR TILES.

Address :- 3 - 4 - 214, Kachiguda Station Road, Hyderabad - 500027. AP (India) **Ph:**- 040-27567301 - 302 | **Fax:** 040-27552415 | **Email:** patelmarketing@yahoo.com





WALL·FLOOR·PORCELAIN·VITRIFIED



# ESPANOL'

#### Xpressing Fashion in **STILE**

#### IT'S INTERNATIONAL. IT'S SPANISH.

- ESPANOL Tiles offer world class designs and colours and guarantees quality.
   Manufactured right here in India for the very fashion conscious
- ESPANOL range of bathroom wall & floor tiles and exterior cladding tiles are made from imported raw materials and exclusive designs from Spain.
- ESPANOL Tiles offer Specially treated tiles to give special effects of Textured, Paint brush stroke, Cement finish, Stone finish, Fabrics, Rustic, etc.





Also Available



15"x10" DIGITAL WALL TILES

Andele on the street App Store App Store Andele on the Andele Andele on the Andele Andele on the Andele Andele on the Andele

Central Marketing Office:

SURYA CERAMICS

274, F - Wing, Solaris - 1, Opp. L&T Gate No. 6, Saki Vihar Road, Andheri (E), MUMBAI - 400 072. Tel.: 091-22-65918588, 65918598, 09325780880, Fax: 091-22-40152039 E-mail: espanolcmo@gmail.com, Web: www.espanoltiles.com





<mark>—</mark>⊕ Beautiful Life �—

Introducing

1000x1000mm

#### **DOUBLE CHARGE VITRIFIED TILES**

### The **Mighty** Dreams

the world of big slabs with a new aesthetic power

AGL proudly announces the launch of most awaited BIG & BEAUTIFUL 1000x1000mm JUMBO Double Charge Vitrified Tiles. JUMBO is AGL's first initiative to make such gigantic size through most eco-friendly double charge technology of the world. JUMBO Double Charge Vitrified Tiles makes a big transformation of big spaces to premium spaces, a place where you can live, share, tell, imagine and dream your lifestyle.















Asian Granito India Ltd. Corp. Office: 202, Dev Arc, Opp. Iskcon Temple, S.G. Highway, Ahmedabad-380 015, Gujarat (India) Phone: +91 79 66125500/698, Fax: +91 7966125600, 66058672 info@aglasiangranito.com | www.aglasiangranito.com | CIN : L17110GJ1995PLC027025

 1800 123 3455
 Image: Comparison of the second s

TILES RANGE : DIGITAL WALL & FLOOR • DIGITAL PORCELAIN • DIGITAL VITRIFIED • COMPOSITE MARBLE & QUARTZ

1200 + designs | 8 Mfg.units | 1 Lac + sq.mtrs./day capacity\* | 50 + Countries export network | 80 + showrooms | 16 + display centers

## Asian Granito India Ltd.



0

DRM 40X80 CM

HI-DEFINITION DIGITAL CERAMIC WALL TILES WITH MATCHING FLOORS







**KAJARIA CERAMICS LIMITED** 

Mathura Road, New Delhi - 110044.



J-1/B-1 (Extn.), Mohan Co - op Industrial Estate.

Ph.: +91-11-26946409, Fax: +91-11- 26946407









MOST CERTIFIED tile company in the world



-

www.kajariaceramics.com E-mail: info@kajariaceramics.com facebook.com/KajariaCeramicsLimited E twitter.com/KajariaCeramic

FOR MORE INFORMATION, CALL OUR TOLL FREE : 1800-11-2992

